Graduate Program: International Communication Studies

Program and	International Master's Program in International Communication			
School	Studies in NCCU			
Program	IMICS is one of four International Master programs offered by			
Specialties	National	National Chengchi University. By pioneering in English-taught		
	Master p	Master programs in the field of Communications in Taiwan,		
	IMICS, along with IMBA, IMCS and IMTS, offers an extensive range of courses designed to assist the inquiring mind in the exploration of knowledge.			
Courses to Take	ses to TakeCommunication Theories, Research Methods, Media and Globalization, National Images and International Communication, Persuasive Communication, Management of Public Relations and Publics, International Media and Strategic			
	Manager	Management, International Telecommunication and Media		
	Industry	Industry		
Program Title	School	Written Tests	Education	
International	National	0. Chinese 1. English	Applicants for admission must	
Master's	Chengchi	 International communicat ion issues 	hold a baccalaureate degree from	
Program in	University		an accredited college or university	
International			in Taiwan or its equivalent from a	
Communication			foreign institute.	
Studies				
Date Seen	02/25	Source	http://www.imics.nccu.edu.tw/index.php	

(source: http://www.imics.nccu.edu.tw/index.php)

(Note: This is used for mock job/graduate school interview [educational purposes] in Dept. of ENG, FJU)