

LC001. English Literature IV: Modern and Postmodern (1901-present) [英國文學(四)]

3 credits

Ms. Cecilia Liu < cecilia@mail.fju.edu.tw >

For Sophomores and above

Class size: 40

Prerequisite: Introduction to Literature

		T1	his course surveys twentieth-cent	ury English literature in relati	on to							
		lit	terary movements (modernism, p	ostmodernism, post-colonialis	sm,							
		feminism) and historical context.										
		Students will learn a good number of representative works written by										
課程學習	習目標	major poets (Hardy, Yeats, Eliot, Graves, Auden, Thomas, Larkin, Hughes,										
		Н	Heaney), novelists (Conrad, Woolf, Joyce, Lawrence, Forster, Greene,									
		L	Lessing, Gordimer, Achebe, Naipaul, Rushdie, Carter), and playwrights									
		(S	shaw, Synge, O'Casey, Beckett, Pi	nter, Stoppard, Churchill) of t	he							
		tv	ventieth century.									
			授課進度 Course Prog	ress Outline								
週次	日期		主題	單元主題	備註							
Week	Date	9	Topic	Unit Rema								
			Introduction to the course: the	Introduction								
1	02/21		historical and literary									
			background	Auden: two poems								
2	02/28		Modernism	Discussion: What is								
	02/20		Wiodernism	modernism? (pp 2003-19)								
3	03/07		Conrad: Heart of Darkness	Conrad: Heart of Darkness								
3	03/07		Colliau. Healt of Darkliess	(pp1891-1912)								
4	03/14		Conrad: Heart of Darkness	Conrad: Heart of Darkness								
4	03/14		Conrad. Heart of Darkness	(pp1912-41)								
				Film: Apocalypse Now								
5 03/21			Film: Apocalypse Now	(dir. by Coppola,1979; film								
				clips)								
6	03/28		W. B. Yeats and T.S. Eliot	Poems								
7	04/04		Virginia Woolf	Mrs. Dollaway								
8	04/11		James Joyce	Stories from								

									The	Dubl	liners	<u> </u>				
9	04/18	3	Midterm	Exa	m				Midterm							
10	04/25	5	Samuel I	Samuel Beckett						ting f	or G	odot				
			Graham	Gree	ene: T	he B	asem	ent	Gra	ham (Gree	ne:				
11	05 /01	,	Room;						The	Base	ment	Room;				
11	05/02	<u> </u>	Doris Le	ssing	z :				Dor	is Les	ssing	: To Roc	m			
			To Room	n Nir	neteen	Ĺ			Nin	eteen	-					
			V. S. Nai	paul	l:				V. S	. Naij	paul:					
			One Out	of N	Iany;				One	Out	of M	any;				
12	05/09)	Seamus 1	Hear	ney:				Sear	nus I	T ean	ey:				
			Digging,	The	Forge	2,			Dig	ging,	The	Forge,				
			Punishm	ent					Pun	ishm	ent					
13	05/16	6	Harold F	Pinte	r				The	Dum	ıb W	aiter				
14	05/23	3	Peter Sha	affer					Equ	us						
15	05/30)	Caryl Ch	urch	nill				Clo	ad Ni	ine					
16	06/06	ó	Alan Ay	ckbo	urn				Con	nmur	nicati	ng Door	'S			
17	06/13	3	Novel Pr	eser	itatior	ı			Nov	el Pr	esen	tation				
18	06/20)	Final Exa	am					Final Exam							
		ブ	方法 Metho	od	%	オ	5法 N	1eth	od	%		方法 N	/letho	d		%
		講		述	40	影	片	欣	賞	0	討				論	20
教學方	方法	個	案 研	討	0	服	務	學	習	0	問	題 導		學	習	0
Pedago		競電	賽 遊 子 教	戲學	0	專	<u>家</u> 驗	演业	講 學	0	専角	題 知 治	實實		作 學	0
Metho	ods	競競	于 <u></u> 教 書	字會	0	體產	<u></u>	<u>教</u>	<u>字</u> 習	0	自	色 扮 演 主	<u>貝現</u> 學	教	字習	0
		對	話教學		40	様	本	觀	察	0	校		多		訪	0
		實	作教	學	0	個	別	指	導	0	其	·			他	0
		Q	& A 40%													
				n An	tholog	y of	Engli	sh Li	terati	ıre. E	d. M.	.H. Abra	ıms, et	al.	8th	ed.
課程教材 Vol.2. New York: Norton, 2006.											,					
Course Material Handouts																
			The Norto	n An	tholog	u of	Engli	sh Li	terati	ıre. E	d. M.	.H. Abra	ıms, et	al.	8th	ed.
教科書 Vol.2. New York: Norton, 2006.																
參考 Refei			Handouts				,									
學習言 Learn			方法 Metl	hod	%	,	方	去 M	ethod	1	%	方法 M	lethod			%
Learn	шıg															

Evaluation	課堂之前測	0	學生表現側寫報告	0	個案分析報告撰寫	0			
	專題發表	0	課堂上實作演練	0	專業團體之證照檢定	0			
	期中考	30	期末考	30	隨堂考 (小考)	10			
	書面報告(含小組 或個人)	0	課堂參與	10	心得或作業撰寫	0			
	口頭報告(含小組或個人)	20	面試或口試	0	自評與小組互評	0			
	參加競賽	0	展演	0	筆記	0			
	其他	0							
	說明:Group presentations 20%								
學習規範	1. Regular attenda unexcused absence v will lead to the failur 2. This course obse document your sour this course if you pla 3. Group presentation up for at least one p group will provide between the preser assigned to ask the §	nce vill le e of te erves ces w giari ons: 3 orese ppt utatio	all rules of academ rell in your group rep	and the cort. Your Etime order nce, ents	class participation. hree unexcused abservategrity. Please learn ou will immediately fach group needs to so of the presentation, to enhance interact another group will who ask and responder	sign the tion be			

LC002. American Literature II [美國文學 (二)]

3 credits

Dr. Donna Tong < 080695@mail.fju.edu.tw >

For Sophomores and above

Class size: 40

Prerequisite: Introduction to Literature

	This course encompasses American literature chronologically from the
	Civil War to the contemporary period. This span will include
課程學習目標	discussion of artistic and literary movements such as realism,
	naturalism, modernism, postmodernism, and multiculturalism while
	examining and considering pivotal and relevant historical moments and

events.

Throughout our studies of selected American literary texts, we will analyze and interpret the different experiences and constructions of identity represented in these literary works. Literature is essentially about the human experience, about representing humanity. We will question and challenge how this humanity is conveyed, how it was relevant during the era of publication, and how it might still be relevant today despite the span of time and distance, literally, symbolically, and culturally.

Some themes you are asked to consider in reading any of these works: how is the self being defined? What is the relationship between the individual and the larger society? How are men and women being represented as men and women? How different ethnicities and races represented and what are the larger implications of these representations?

授課進度 Course Progress	; (Jutline
----------------------	-----	---------

週次	日期	主題	單元主題	備註
Week	Date	Topic	Unit	Remark
1	02/18	Intro	Nathaniel Hawthorne	
2	02/25	American Romanticism	Edgar Allan Poe	
3	03/04	American Gothic; detective story Sherlock (BBC)	Henry David Thoreau Journal 1	
4	03/11	American Transcendentalism	Abraham Lincoln; Harriet Beecher Stowe	
5	03/18	Civil War; Abolitionist literature	03/18 Discussion questions Civil War David Walker; Frederick Douglass	
6	03/25	African American slave narratives	W.E.B. DuBois Journal 2	
7	04/01	Double consciousness; color line Midterm Exam Review	Zora Neale Hurston; Jean Toomer; Langston Hughes; Alice Walker	
8	04/08	HOLIDAY	Review	
9	04/15	Midterm Exam	Walt Whitman; Emily Dickinson	
10	04/22	Harlem Renaissance; Naturalism	Kate Chopin; Charlotte Perkins Gilman	

11	04/29	Women's writir	ıg; fer	ninism		Gerti Lond Journ	lon	Stein;	Jack			
12	05/06	Modernism; Exi	stent	ialism		Robert Frost; William Carlos Williams; Ezra Pound; T.S. Eliot; E.E. Cummings						
13	05/13	Imagism		Gwendolyn Brooks; Al Ginsberg; Anne Sexton Adrienne Rich; Sylvia Plath; Audre Lorde					e Sexton; Sylvia	en		
14	05/20	Confessional Po	etry				ston;		xine Hon oung Lee	ıg		
15	05/27	Asian Americar	write	ers		Glori		zaldı	ıa; Sandra	a		
16	06/03	Chicano/a writ	ing;			Leslie Louis Alexi Journ	e Maı se Erc ie	n				
17	06/10	Native America Final Exam Rev										
18	06/17	Final Exam				Have vacat			ımmer			
		方法 Method	%	% 方法 Metl			%		方法 Mo	ethod		%
		講 述 2		影片	欣		0	討				20
教學力		個 案 研 討 2 競 賽 遊 戲 0		<u>服務</u> 專家	學	習	0	問 專	· ·		_	0
Pedago Metho		競賽遊戲 0 電子教學 0		專 家 遭 驗	演 教		0		題 色 扮 演 う		· •	0
Metri	ous	競賽讀書會 0		産業	實		0	自	<u>)初次</u> 主			20
		對話教學法 1		工	觀		10	校	外			0
		實作教學 0		固別	指		0	其			他 (0
課程 Course	2教材 Materia	Baym, Nina, et 7th Edition. Nev					00	-		iterature,	Shor	ter
		方法 Method	%	方	法 N	/letho	d	%	方法 Me	ethod		%
		課堂之前測	0	學生表	現	側寫報	设告	0	個案分析	斤報告撰寫	高 (0
學習言		專題發表	0	課堂上	_實	作演練	Ż	0	專業團別定	豐之證照	檢 (0
Learr Evalua		期中考	20	期末考	Í			30	隨堂考((小考)	(0
		書面報告(含小組 或個人)	0	課堂參與				20	心得或化	作業撰寫	(0
		口頭報告(含小組或個人)	20	面試或	え口	 試		0	自評與小	小組互評	(0

零加競賽	0	展演	0	筆記	10
其他	0				

說明

備註:1. 若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填0。各項總合須等於100%

2.學習評量與核心能力相關之說明亦可於此欄位中敘明。

Discussion Questions

You will be placed into a group of 2-3 students. Among your group, you will need to decide on a schedule of which person is responsible for formulating a discussion question for a particular week. Please be prepared for a tentative answer to your group's discussion question.

Presentations

In your group of 2-3 students, you will need to work with your classmates to prepare two presentations. For each presentation, your group must select a leader to be in charge of the presentation. Your group must prepare a Powerpoint file that will be shown in class and sent electronically to the instructor for credit on the assignment.

Journals

You are required to complete five journal entries with a minimum of 500 words for each entry. Each entry must analyze a text of your choice. Answer one of the following questions for each entry:

學習規範

- 1. What is compelling about the language of the text? Does it provoke an emotional reaction in you? If so, what kind of emotion and how does the text accomplish this?
- 2.What does the text teach you about the history and culture of that particular place, time, and those people? How does the text do this?

 3.What does the text teach you about your history and culture? How does the text do this?

Attendance & Participation 20%

1 discussion question from each group every week.

Presentations 20%

2 group presentations.

Journals 10%

5 journal entries minimum 500 words each.

Midterm Exam 20%

Final Exam 30%

*ATTENDANCE: MORE THAN 3 UNEXCUSED ABSENCES IS A FAIL

Conduct, Plagiarism, Cheating

Attendance is MANDATORY. Excused absences are accepted for medical or family emergency with appropriate documentation. Three tardies equal one absence. Tardiness past 20 minutes after class has begun is counted as

one absence. More than 3 absences will lead to failing the course.

Paper Format & Submission

Font: Times New Roman 12 point size.

Margins: 1-inch all around. Spacing: double-spaced text.

At the end of each essay, students are required to have the WORD COUNT written. For example: Word count: 1079.

Headings must have the student's name, ID #, course, and date, with the assignment and title that corresponds with the content of the essay.

All essays must be submitted in hard copy with an electronic copy sent through email to <080695@mail.fju.edu.tw> on the due date.

LC003. Shakespeare [莎士比亞]

3 credits

Ms. Jennifer Chiu < jenniferwychiu@hotmail.com >

For Sophomores and above

Class size: 40

Prerequisite: Introduction to Literature and/or British Literature

		This class aims to give you a set	of techniques for reading and							
		considering Shakespeare's plays in their literary and theatrical contexts.								
细细超	習目標	It is necessary then to also understand the social, political, and cultural								
林柱子	白日保	environment in which William Shakespeare lived and wrote. Your final								
		grade for the semester will be ba	sed on the quizzes, assigned	writings,						
		participation, attendance, and th	e final exam.							
		授課進度 Course Prog	ress Outline							
週次	日期	主題	單元主題	備註						
Week	Date	Topic	Unit	Remark						
1	02/21	Introduction	The Life and Work of William Shakespeare							
2	02/28	NO CLASS	NO CLASS							
3	03/06	Realistic Comedy (Tragic-comedy)	The Merchant of Venice							
4	03/13	Realistic Comedy (Tragic-comedy)	The Merchant of Venice							
5	03/20	Romantic Comedy	Twelfth Night							
6	03/27	Romantic Comedy	Twelfth Night							
7	04/03	Romantic Comedy	Twelfth Night							

8	04/10)	Ron	nan T	Trage	edy				Juli	us Ca	esar						
9	04/17	7	Ron	nan T	Trage	edy				Juli	us Ca	esar						
10	04/24	Į.	Ron	nan T	Trage	edy				Julius Caesar								
11	05/01	L	Gre	at Tr	agec	ly				King Lear								
12	05/08	3	Gre	at Tr	agec	ły				Kin	g Lea	r						
13	05/15	5	Gre	at Tr	agec	ły				Kin	g Lea	r						
14	05/22	2	Eng	;lish I	Histo	ory Pla	ay			Rich	nard I	II						
15	05/29)	Eng	lish l	Histo	ory Pla	ay			Ricl	nard I	II						
16	06/05	5	Eng	ilish l	Histo	ory Pla	ay			Rich	nard I	II						
17	06/12	2	Cor	nclusi	ion						Style kespe				s of			
18	06/19)	Fina	al Exa	am						ntifica stions		and	d ess	ay			
		ス	方法 N	Metho	od	%	方	法 N	1eth	od	%		ス	ī法 N	Meth	od		%
		講			述	50	影	片	欣	賞	10	討					論	20
教學方		個站	案	研	討め	0	服	務	學	習	0	問	題		向	學	習	5
Pedago Metho		競電	<u>賽</u> 子	遊_ 教	<u>戲</u>	0	専體	家驗	<u>演</u> 教	- 講 學	0	専角	名 :	題公演	實實實		<u>作</u> [學	0 15
Metric	Jus	競競		賣 書	<u>于</u> 會	0	産	<u>*級</u> 業	實	<u>于</u> 習	0	自	<u> </u>	<u>》从</u> 主	學		習	0
		對		牧 學		0	樣	本	觀	察	0	校		外	·		訪	0
		實	作	教	學	0	個	別	指	導	0	其					他	0
			This	cour	se w	ill foc	us or	i five	of S	Shake	espear	e's p	olay	s wr	itten	and	l	
细和	44 LL		perfo	orme	d in	the El	izabe	ethar	ı/Jac	acobean world of Renaissance England.								
課程 Course]		al	We v	vill r	ead t	two co	med	ies (The	Merc	hant (of V	enic	e, Tv	velftl	h Ni	ght),	,
Course	.,10,0011		two	trage	dies	(Juliu	s Cae	esar,	Kin	g Lea	r), an	d a l	nisto	ory p	lay (Ricl	nard	
			III). I	Each	play	must	be re	ead c	aref	ully a	and a	ctive	ely.					
妆 1	1. 世		Gree	nblat	tt, St	ephen	, et a	1., ed	ls. N	orton	Shake	espea	ire. 2	2nd e	ed. N	ew	York	:
教和	T百		W. V	V. No	ortor	ı & Co	mpa	ny, 2	2008.									
			Bush	ı, Doi	ugla	s. Prefi	aces t	o Rei	naiss	ance l	Literai	ture.	Caı	mbri	dge:	Har	vard	
			UP, î	1966.														
	The Renaissance and English Humanism. Toronto								nto:	U of	Torc	nto	P, 19	962.				
	Kermode, J. Frank. Four Centurie																	
象老	考書目 Avon									,								
	erence Books, 1965.																	
	Tillyard, E.M.W. The Elizabeth						han I	Norla	l Pictu	re. N	Jew	Yor	k: Vi	ntag	ze Bo	ok.		
			1959							i v voitu i iciuic. INEW TOIR. VIIIage DOOK,								
					ınlev	, ed. 7	The C	ambr	idge	Com	panior	ı to S	Shak	espea	re St	udie	s.	
				bridg	-	•			O	- 1				,				
					٠- ر													

Cambridge UP, 1968.

Wood, Michael. *In Search of Shakespeare*. London, BBC Books, 2003. BBC, 2003. DVD.

---. *Shakespeare*. London: BBC Worldwide Ltd., 2003.

	方法 Method	%	方法 Method	%	方法 Method	%
	課堂之前測	0	學生表現側寫報告	0	個案分析報告撰寫	0
	專題發表	0	課堂上實作演練	0	專業團體之證照檢 定	0
	期中考	0	期末考	30	隨堂考 (小考)	5
	書面報告(含小組 或個人)	5	課堂參與	10	心得或作業撰寫	40
學習評量	口頭報告(含小組或個人)	10	面試或口試	0	自評與小組互評	0
Learning Evaluation	參加競賽	0	展演	0	筆記	0
	其他	0				

- () 미디

Your final grade for the semester will be based on the quizzes, assigned writings, participation, attendance, and the final exam.

Finish the assigned reading and be prepared to ask questions and join the discussions in class. Extra credits will be given to those active participants.

備註:1.若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填0。各項總合須等於100%

2.學習評量與核心能力相關之說明亦可於此欄位中敘明。

1. Attendance & class participation: Absences and lateness are strongly discouraged; points will be taken out from your final grade accordingly. Each student will be given a quota of one lateness and one absence; afterwards, one point will be taken out from the final grade for each lateness, while three points for each absence. If you come into classroom 20 minutes late, it will be regarded as absence from, not lateness for, the class. Attendance will be taken at the beginning of each period; if you are not present at that time but come late, it is your responsibility to make sure you receive partial credit for your attendance. You will automatically fail this class if you miss one-third of the classes throughout the semester.

學習規範

2. Written assignments: Along with the reading of Shakespearean plays, you will write four journals (typed and double-spaced, each with 600 words minimum) and a short report where you shall include a one-page summary of an article from an academic periodical (not a chapter or an essay from a book) about one of the plays we read this semester, and a one-page response to that article. You shall upload the electronic file of your assignment on iCAN by the deadline, and hand in its hard copy in class. It's extremely important to do your own work; presenting others' writing and ideas as though they were your own is a serious error (some may say an academic 'crime'). Intentional and unintentional plagiarisms are not acceptable. When

using secondary sources, you must include parenthetical citations for all paraphrasing and quoting, as well as a list of works cited at the end. YOU WILL AUTOMATICALLY FAIL THIS COURSE IF YOU PLAGIARIZE!

LC004. Memory and Place in Modernist Fiction [現代小說中的記憶與空間]

3 credits

Dr. Raphael Schulte/Ms. Wen-ling Su

For Sophomores and above

Class size: 40

Prerequisite: Introduction to Literature

Course Description: This course explores memory issues in the novels of four modernist writers: Marcel Proust, James Joyce, Virginia Woolf, and Jean Rhys. A historical survey of early twentieth-century memory discourses, notably those proposed by William James, Henri Bergson, Sigmund Freud, and Walter Benjamin, is presented to shed light on the cultural contexts of these fiction works. An attempt is also made to introduce multidisciplinary approaches to memory, such as psychoanalysis, sociology, cognitive psychology, narrative and identity construction. The city landscapes in these memory narratives are highlighted to examine the dialectic between place and memory.

Teaching Objectives:

- 1. To acquaint students with the discursive conventions of Modernist fiction;
- 2. To help students understand a wide range of issues related to memory in literary and cultural studies;
- 3. To introduce multidisciplinary approaches in current memory research.

Grading:

Four journal entries (3 pages each) 75% Quizzes, presentations and participation 25%

Requirements:

- 1. **Attendance Policy:** Students are allowed **two** absences, for whatever reason, without grade deduction. An additional absence will result in failure of the course.
- 2. **Group Presentation**: Each group needs to sign up for a theory presentation. In addition to summarize the main points of an essay provided by the instructor, you need to try to apply the theoretical concepts to the text under discussion at that time or prepare examples of your own. Each presentation will take 20-25 minutes (roughly about five minutes each person).

3. **Assignments**: Each journal entry has to analyze a memory issue in one of the texts discussed in class. One of the four entries could be an autobiographical memory of your own or a short fiction that probes an aspect of human memory.

Literary Texts:

Joyce, James. A Portrait of the Artist as a Young Man.

Proust, Marcel. "Combray" in Swann's Way. (In Search of Lost Time. Vol. I)

Rhys, Jean. Voyage in the Dark.

Woolf, Virginia. Mrs. Dallaway.

Tentative Schedule

W1	2/20	-General Introduction: modernism & memory, place and memory
		James, William. "The Stream of Consciousness," Principles of Psychology,
		1890 (Middleton, I: 27-36)
		*Joyce, "The Sisters" and "A Painful Case," Dubliners
W2	2/27	-Proust vs. Bergson
		Bergson on memory
		*Proust, Swann's Way (pp. 1-55)
W3	3/6	Voluntary/involuntary memory
		*Proust, Swann's Way (pp. 55-121)
W4	3/13	Proust vs. Freud
		Freud, "Screen Memories"
		*Proust, Swann's Way (pp. 121-188)
W5	3/20	Freud, from Beyond the Pleasure Principle
		*Proust, Swann's Way (pp. 188-224)
W6	3/27	Freud, "The Uncanny"
		*Proust, Swann's Way (pp. 224-262).
W7	4/3	Spring Break
W8	4/10	-Cognitive psychology
		Tulving, "Episodic Memory."
		*Joyce, A Portrait of the Artist as a Young Man (Part I)
W9	4/17	-Narrative and Identity
		Bruner, "The 'Remembered' Self."
		Vice, "Literature and the Narrative Self."
		*Joyce, Portrait (Part II)
W10	4/24	-Sociology
		Halbwachs, collective memory
		*Joyce, Portrait (Parts III, IV)

W11	5/1	Sites of remembrances
		*Joyce, Portrait (Part V)
W12	5/8	-Trauma theory
		Freud, "Mourning and Melancholia."
		*Woolf, Mrs. Dallaway (pp. 3-56)
W13	5/15	van der Kolk and McFarlane, "The Black Hole of Trauma."
		*Woolf, Mrs. Dallaway (pp. 56-130)
W14	5/22	Schacter, "The Memory Wars"
		*Woolf, Mrs. Dallaway (pp. 130-194)
W15	5/29	-Spatial Memory
		Williams, "The Metropolis and the Emergence of Modernism."
		*Rhys, Voyage in the Dark
W16	6/5	-Walter Benjamin
		Buck-Morss, "Mythic History: Fetish," from The Dialectics of Seeing: Walter
		Benjamin and the Arcades Project.
		*Rhys, Voyage in the Dark
W17	6/12	-Modernism and Gender
		Benjamin on "flâneur"
		*Rhys, Voyage in the Dark
W18	6/19	Course portfolio due.

References

- Brown, Dennis. *The Modernist Self in Twentieth-Century English Literature: A Study in Self-Fragmentation*. New York: St. Martin's Press, 1989.
- Bruner, Jerome. "The 'Remembered' Self." *The Remembering Self: Construction and Accuracy in the Self-Narrative*. Eds. Ulric Neisser and Robyn Fivush. Cambridge: Cambridge UP, 1994. 41-54.
- Buck-Morss, Susan. "Mythic History: Fetish," from *The Dialectics of Seeing: Walter Benjamin and the Arcades Project*. Cambridge: MIT Press, 1989.
- Middleton, Tim, ed. *Modernism: Critical Concepts in Literary and Cultural Studies*. 5 vols. London: Routledge, 2003.
- Parsons, Deborah L. *Streetwalking the Metropolis: Women, the City and Modernity*. Oxford: Oxford UP, 2000.
- Schacter, Daniel L. "The Memory Wars." *Searching for Memory: the Brain, the Mind, and the Past*. New York: BasicBooks, 1996. 248-279.
- Schama, Simon. Landscape and Memory. New York: Vintage, 1996.
- Thacker, Andrew. *Moving Through Modernity: Space and Geography in Modernism*. Manchester: Manchester UP, 2003.

Tulving, Endel. "Episodic Memory: From Mind to Brain." *Annual Review of Psychology* 53 (Feb. 2002): 1-25.

van der Kolk, Bessel A. and Alexander C. McFarlane. "The Black Hole of Trauma." *Literary Theory: An Anthology*. 2nd ed. Eds. Julie Rivkin and Michael Ryan. Oxford: Blackwell, 2004. 487-502.

Vice, Samantha. "Literature and the Narrative Self." *Philosophy* 78.303 (2003): 93-108. Williams, Raymond. "The Metropolis and the Emergence of Modernism." Booker, Peter, ed. *Modernism/Postmodernism*. New York: Longman, 1992. 82-94.

LC005. Modern Prose With Practice[現代散文及習作]

3 credits

Ms. Yi-Jie Liu < liuyijie121@yahoo.com.tw>

For Sophomores and above

Class size: 60

課程學習目標	一、介紹現代散文的發展、類型及代表作家,期使同學對現代散文有基本的認識,進而提升人文關懷、意識社會責任(報導文學);省思離返之間,自我內在的轉變(旅遊文學);發揮觀察力感受力、學習尊重土地與生命(自然寫作);透過味蕾連結人事物,累積生活感受,作為筆下素材(飲食文學);並且藉由「死亡」與「愛情」兩個永恆探討的主題,無從閃躲逃離的苦痛無常與感動光華,為生命留下動人的時分(懷舊散文)。 二、透過主題引導讓同學逐步枝狀蔓延閱讀,並且深化閱讀為生活習慣。
課程學習目標	
	二、透過主題引導讓同學逐步枝狀蔓延閱讀,並且深化閱讀為生活習慣。同時練習寫作散文,提升文字敏銳度、掌握度與整理思緒的能力。
	三、由分組討論及上台報告,培養資料蒐整、解讀之能力,且經由各組相 互問答,加強獨立思考及表達力。

授課進度 Course Progress Outline

週次	日期	主題	單元主題	備註
Week	Date	Topic	Unit	Remark
1	02/19	課程說明與介紹	課程說明與介紹	
2	02/26	現代散文概論	定義與分類 藝術與構成	
3	03/05	現代散文概論	類型介紹	
4	03/12	報導文學	概論	
5	03/19	報導文學	篇章講述	
6	03/26	報導文學	討論報告/習作	
7	04/02	飲食散文	概論	
8	04/09	飲食散文	篇章講述	
9	04/16	期中考	期中考	

10	04/23	3	旅	游:	ナ 學						概論	<u> </u>								
11	04/30			旅遊文學 旅遊文學								· 黄講述								
12				旅遊文學 旅遊文學								/ রর	14							
	05/07			表遊文學 自然官化							討論報告/習作									
13	05/14			然寫作然寫作							概論									
14	05/21										篇章	古講述								
15	05/28	3	自	然?	寫作						討論	報告	/習	作						
16	06/04	Į.	懷	舊言		-					概論	角與篇	章請							
17	06/11		懷	舊声	散文	-					討論	報告	/習	作						
18	06/18	3	期	末>	考						期末	天考								
		ス	方法	Me	etho	od	%	方	法 N	Лeth	od	%			方法	Me	thoc	l		%
		講				述	40	影	片	欣	賞	0	討		- 14				_	20
教學方		個並	案		研	討此	0	服車	務定	學	習进	0	問		•	- r		學 習	-	0 0
Pedago Metho		競電	<u>賽</u>		遊_ 教	<u>戲</u>	0	専體	<u>家</u> 驗	<u>演</u> 教	講 學	0	専角		題 扮 消	盲	實 谙	<u>竹</u> 教	_	0
Wieth	Jus	競競	賽	讀		會	0	產	業	實	習	0	自		主	、 只	學	200 2		20
		對	話	教	學	法	0	樣	本	觀	察	0	校		外		參	訪		0
7/) nn •		實	作	: :	教	學	20	個	別	指	導	0	其					H	2	0
説明:	 星教材		Τ.																	
Course		ial	自	編	講義	Ę														
教	科書		自	編	講義	美														
			參	考	書籍	鲁中[國散文	小說	史,	陳平	·原,	二魚	文化							
			現	し代	散え	て新り	虱貌,	楊昌	年,	東大	-									
			現	儿代	散え	て縦れ	黃論,	鄭明	娳,	大安	_									
			現	し代	散え	て類を	型論,	鄭明	娳,	大安	-									
			現	し代	散え	て現!	象論,	鄭明	娳,	大安	_									
			現	儿代	散え	て廣)	角鏡,	張春	.榮,	爾雅	<u> </u>									
			當	代	文學	 讀	本,唐	捐、	陳大	為主	編,	二魚	文化							
☆ +	2. 卦口		天	下	散え	【選	,陳大	為主	編,	天下	文化									
,	參考書目 Reference 散文教室,陳義芝編,九歌																			
散文讀本,周芬伶、鍾怡雯編,二魚																				
		散文二十家,陳義芝編,九歌																		
			走	是看臺灣九○年代的散文,鹿憶鹿,學生																
			中	' 國	國近代散文選(上下),楊牧編,洪範書店															
			現	現代散文選 (續編),楊牧、顏崑陽編,洪範																
	報導文學讀本,向陽主編,二魚文化																			
	現	現代中國散文選 (I、Ⅱ),楊牧編,洪範																		
			中	/ 國	散え	て創1	作藝術	論,	王景	:科,	濟南	: 山	東教	育						

散文創作與鑑賞,祝德純,北京:中國社會科學

未竟的探訪:瞭望文學新版圖,張瑞芬,麥田

走近繆斯——怎樣閱讀文學作品,魏新磊等,開封:河南大學

放飛心靈——散文導讀,胡山林等,開封:河南大學

散文啟蒙,趙衛民,名田

散文美學論稿,張智輝,北京:中國社會科學

臺灣當代旅行文選,胡錦媛編,二魚文化

臺灣醫療文選, 焦桐編, 二魚文化

臺灣飲食文選(I、Ⅱ), 焦桐編, 二魚文化

臺灣自然寫作選,吳明益編,二魚文化

五十年來臺灣女性散文,張瑞芬,麥田出版

關於寫作:一隻鳥接著一隻鳥,安·拉莫特,晴天出版

心靈寫作:創造你的異想世界,娜坦莉·高柏,心靈工坊

	方法 Method	%	方法 Method	%	方法 Method	%
	課堂之前測	0	學生表現側寫報告	0	個案分析報告撰寫	0
	專題發表	0	課堂上實作演練	0	專業團體之證照檢 定	0
	期中考	25	期末考	25	隨堂考 (小考)	0
學習評量	書面報告(含小組 或個人)	10	課堂參與	10	心得或作業撰寫	20
Learning Evaluation	口頭報告(含小組 或個人)	10	面試或口試	0	自評與小組互評	0
	參加競賽	0	展演	0	筆記	0
	其他	0				
	抬明·	•				

說明:

備註:1. 若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填0。各項總合須等於100%

2.學習評量與核心能力相關之說明亦可於此欄位中敘明。

學習規範

文章請事先閱讀,繳交閱讀筆記。

作業請勿遲交 (遲交不計分)、請勿抄襲,若有抄襲,一律零分。

はあるないのではあるないのではあるないのではあるないのである。 Advanced Language Studies Courses

LS001. Teaching Chinese [華語教學] 3 credits Dr. Emmie Lee

For Juniors and above

Class size: 40

Prerequisite: Introduction to linguistics

LS002. TESOL [英語教材教法] *

3 credits

Dr. Chung-Pei Tsai <089966@mail.fju.edu.tw>

For Sophomore and above

Class size:	1 0								
	This is a 3-credit undergraduate	course that aims to help stude	ents						
	develop methodological techniq	ues that coordinate instruction	nal						
	practice with theories on language learning. Through lectures,								
	readings, and discussions, we wi	ill identify theories and princi	ples about						
	how English is learned and taug	ht as well as develop criteria f	for						
	designing culturally/linguistical	ly responsive and creative les	ssons.						
	Students enrolled in this class are	e <u>required</u> to offer on-site afte	er-school						
	tutoring to students at Kao-Tai E	lementary School every Mon	day or						
	Friday (TBD) afternoon 4:00-5:50	p.m.							
Specific objectives of this course are to help students:									
• familiarize with theories and practices on language learning,									
課程學習目標	• learn methodological approach	nes and techniques on langua	ge						
	teaching,								
	design creative lessons that are culturally and linguistically								
	responsive,								
	gain hands-on teaching experiences and problem-solving skills								
	through service learning,								
	• develop communicative and te	amwork skills through coope	eration and						
	collaboration,								
	• and become effective and re	flexive language teachers by	y receiving						
	feedback from peers/teacher an	d by constantly and critically	y reflecting						
	on their teaching philosophy and practices.								
先修課程									
九									
	授課進度 Course Prog	ress Outline							
週次 日期	主題	單元主題	備註						
Week Date	Topic	Unit	Remark						

1	02/21		Intro	oduc	tion	and c	rient	tatio	n									
2	02/28	3	Holi	iday														
3	03/07	7	and	metl	node	angua ologica ching	al his											
4	03/14	Į	Und lear	rner: Motivation and ching by principles														
5	03/21		_	mun		d insti ive lar			nd									
6	03/28	3	Con	tent-	base	he fou ed inst struct	tructi		nd									
7	04/04	<u>L</u>				1 and levan		lagog	3y									
8	04/11			ricul r less		desigr	n: Pla	nnin	ıg									
9	04/18	3				dents spoke		nglisl	h									
10	04/25	5	Teac skill		gora	l com	mun	icati	ve									
11	05/02	<u>)</u>		ching preh		ding on												
12	05/09)	Teac	ching	gwr	iting												
13	05/16	Ó	Con		er as	sisted	lang	guag	e									
14	05/23	3	Coo	pera	tive	learni	ng											
15	05/30)	Gro	upin	g													
16	06/06	5	Clas	sroo	m n	nanage	emen	ıt										
17	06/13	3	Lang	guag	e as	sessm	ent											
18	06/20)		elopi	nen	p: Tead t and s		1										
		ブ	万法 №	1etho	od _	%	方	·法 N	/leth	od	%		フ	ī法 l	Metho	od		%
		講			述	30	影	片	欣	賞	0	討				言	命	20
教學方	方法	個	案	研	討	0	服	務	學	習	0	問	題	導	向	學習		0
Pedago		競	賽	遊	戲	0	專	家	演	講	0	專		題	實			20
Metho	ods	電	子	教	學	0	體	驗	教	學	0	角	色	分演				0
		競	賽該		會	0	產	業	實	習	0	自		主	學			0
		對		女學	法與	0	様田田	本则	觀	察道	0	校せ		外	參			0
细血	呈教材	實	作 	教	學	30	個	別	指	導	0	其				<u>1</u>	じ	0
試 和 Course		ial	Tea	ching	g by I	Princij	ples 3	rd E	d. (享	섳煌)								
Course	iviatel	141	1															

教科書		Teaching by Pris	nciple	s 3rd Ed. (敦煌)								
參考書目 Reference		Teaching by Pri	nciple	s 3rd Ed. (敦煌)								
		方法 Method	%	方法 Method	%	方法 Method	%					
	課	堂之前測	0	學生表現側寫報告	30	個案分析報告撰寫	0					
	專	題發表	0	課堂實作演練	0	專業團體之證照檢 定	0					
	期	中考	0	期末考	0	隨堂考 (小考)	15					
		面報告(含小組 個人)	0	課堂參與	15	心得或作業撰寫	0					
學習評量		頭報告(含小組 個人)	0	面試或口試	0	自評與小組互評	0					
字百計里 Learning Evaluation	參	加競賽	0	展演	0	筆記	0					
Evaluation	其位	也	0	Leading discussion	20	Lesson Plan	20					
	説	說明:										
	•P	•Participation: 15%										
	• (• Quizzes: 15%										
	• I	• Leading discussion: 20%										
	• I	• Lesson Plan: 20%										
		• Teaching/reflection Portfolio: 30%										
	備討	備註:1.若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填0。各										
		項總合須等於10		目關之說明亦可於此欄位中	分明	0						
	Stud			consistently attend			ings,					
	write	e weekly teachi	ng re	eports, actively parti	cipate	e in discussions, ma	ke a					
				ıal project), collabor								
				teaching portfolio tha r weekly teaching rep			-					
网可归放				tive and critical lang								
學習規範				icher) to learn in cl								
				say, plagiarism (usin								
				nd more than 3 abser le. Unexcused abser								
			_	nts off from the fina								
		t off per day for			- 6-4							

LS003. Picture Books: Literature and Pedagogy [圖畫書欣賞與教學應用]

3 credits

Ms. Jane Yang < jonathan19980923@yahoo.com.tw >

For Juniors and above

Prerequisite: Introduction to linguistics

	1	From extensive reading, studer	nts will learn how to appreci	iate nicture
埋 程學	習目標	books and also how to apply		-
W 在于	日口你		picture books in their presi	erit aria, or
		future teaching.	O 11:	
		授課進度 Course Prog	ress Outline	
週次	日期	主題	單元主題	備註
Week	Date	Topic	Unit	Remark
1	02/18	Course introduction / The definition of picture book		
2	02/25	Historical overview / The prestigious picture book awards	Millions of Cats p76 The Snowy Day p42	
3	03/04	Books for the very young / Alphabet books	The Story of Little Babaji p293	
4	03/11	Picture books and children's development	The Story of Ferdinand p277 Chicka Chicka Boom Boom p15	G1
5	03/18	Famous picture book characters	The Letter P48 Owen p265	G2
6	03/25	Teaching Application	Good Night Moon p34 Freight Train p51	G3
7	04/01	Author Study	Titch p103 Good Night, Gorilla p133	G4
8	04/08	Author Study	Ten, Nine, Eight p203 Winnie-the-Pooh p160	Journal (1)
9	04/15	Author Study	The Story of Babar p180	G5
10	04/22	Author Study	Make Way for Ducklings p55	G6
11	04/29	Books about "Friendship"	Curious George p88	G7
12	05/06	Books about "Self-Identity"	Petunia p218 Harry the Dirty Dog p249	G8
13	05/13	Books about the "Environment"	The Sneetches p281 Amelia Bedelia p235	
14	05/20	Fairy Tale variation	The Stinky Cheese Man p178 Swimmy p23	
15	05/27	Picture books and Movie	Where the Wild Things Are p106	Journal (2)
16	06/03	Picture books and Movie	Stellaluna p208	
17	06/10	Final project presentation		
18	06/17	Final project presentation		

	方	·法 N	/letho	od	%	方	法 N	1ethc	od	%		方	法人	/letho	od		%
	講			述	50	影	片	欣	賞	20	討					論	30
教學方法	個	案	研	_ •	0	服	務	學	習	0	問	題	導	向	學	習	0
Pedagogical	競	賽	遊	/	0	專	家	演	講	0	專		題	實		作	0
Methods	電	子	教	•	0	體	驗	教	學	0	角		<u>分演</u>				0
			曹昌	-	0	產	業	實	習密	0	自		主	學 		習	0
	對實		文 學 **		0	様田田	本则	觀	察導	0	校 其		外	<u> </u>		訪	0
	只	1	作 教 學 0 個 別 指 導 0 其 他 0 This course aims to offer students an introduction to a special genre of														
		children's literature – picture books. Course contents include: the history and definition of picture books, prestigious awards, picture books.															
課程教材		his	tory	and	defin	ition	of	pictu	ıre t	ooks,	, pr	estig	gious	awa	ards	, pio	cture
	rial	boo	oks a	and	child	ren's	de	velop	mer	nt, cla	assic	pi pi	cture	e bo	oks,	fan	nous
Course water	Iui	pic	ture	book	chara	acter	s and	d tead	ching	g with	n pic	ture	boo	ks	etc.	Pic	ture
		boo	oks a	bout	vario	ous t	opic	s and	d wo	orks (of p	rom	inen	t aut	hors	s wi	ll be
					class		-				1						
		-						Book	Trea	sury (sele	ected	l by	Ianet	Sch	ulm	an /
教科書			OPF		iniy C	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	cn s	Doon	1700	oury (ber		<i>z v y</i> .	juriet	OCI	· CIIII	uii /
		Chi	ldren	's Bo	oks ar	ıd Th	eir C	Creato	ors (e	dited	by	Ani	ta Si	lvey	/ H	oug	hton
		Children's Books and Their Creators (edited by Anita Silvey / Houghton Mifflin Company)															
參考書目				-		ook of Children's Literature (Rebecca J. Lukens / Pearson										rcon	
Reference		` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` `									1 Ca	15011					
		Education, Inc.) Artist to Artist (Philomel Books)															
		Art	ist to	Artis	st (Ph	llome	et Ro	oks)		1	<u> </u>						
		方法	Met	hod	%	,	方注	去 Me	ethoo	d	%	方	法 M	etho	d		%
	課:	堂之	前測		0	學	生表	現側	寫報	6 告	0	個	案分	析報	告撰	寫	0
	專力	題發	表		0	誤	是堂上	實作	演練	2	0	專定	業團	體之	證照	尺檢	0
	期	中考			0	斯	末考	-			0	隨	堂考	(小:	考)		0
學習評量		面報-個人		含小絲	图 30	詳	全学	與			10	Ü	得或	作業	撰寫		20
Learning Evaluation		頭報- 個人		含小纟	型 20	面	試或	门試	: N		0	自	評與	小組	互評		0
	參	加競	賽		0	展	演				0	筆	記				20
	其位	他			0												
	說明:																
	備討	項	總合	須等於	100%					評量方法			只需於	₹百分₺	上欄位	中填	0。各

	Students have to participate actively in class discussion and keep a reading
	journal. One group report and one individual final project are required.
學習規範	Group presentation: Each group will research on an assigned author and present the results to the whole class. Time limit: 50-60 minutes Reading journal should include: book info, brief summary, personal reflection or application ideas. Individual project: possible topicsauthor study, picture book application report, research paper.

GENGENGENGENGENGENGENGENGENGEN

Advanced writing: Required courses for Seniors. Please take one of the followings.

AW001. News English II [新聞英文(二)]

2 credits

Ms. Katy Lee < katylee.lecturer@gmail.com>

For Seniors only

Class size: 27

Prerequisite: CC III

		This course is designed to give st	tudents practical writing instr	ructions in						
		journalistic report writing. Students are encouraged to improve their								
		writing skills even when facing deadlines. Besides writing methods,								
		students are advised not to use p	oorly structured sentences w	hich could						
		kill readers' interests.								
埋 程	習目標	Students will read current news	clips and discuss the writing	skills of						
	日口尔	stories. Lectures of how to write	a newsworthy story which w	ould grab						
		the attention of readers.								
		Story writing practice in and outside of classroom. News report								
		assignments would on campus events as practical exercises.								
		Newspapers, magazines and electronic media samples of reporting								
		would be discussed and put into	would be discussed and put into individual and group work.							
		授課進度 Course Prog	ress Outline							
週次	日期	主題	單元主題	備註						
Week	Date	Topic	Unit	Remark						
1	02/19	Introduction								
2	02/26	Writing the hard news								
3	03/05	Writing the soft news								
4	03/12	Reporting on accidents								

5	03/19)	News	s Sto	ories													
6	03/26	ó	News	s Sto	ories													
7	04/02	2	CNN	nev	ws r	eports												
8	04/09)	CNN	nev	ws r	eports												
9	04/16	ó	Featu	ıre s	tori	es												
10	04/23	3	Featu	ıre s	tori	es												
11	04/30)	Obitr	arie	es													
12	05/07	7	Obitr	arie	es													
13	05/14	Į	Gene	ral	rules	3												
14	05/21		Speci	fic 1	ules	3												
15	05/28	3	Opin	ions	5													
16	06/04	Į.	Edito	rial	s													
17	06/11		Revie	ews														
18	06/18	3	Repo	rts														
		ブ	 ī法 Me		od	%	方	·法 N	/leth	od	%			- N		∟ 1		%
									欣	賞	0	討					論	20
教學方								學	習	0	問	題	導	向与	學	習	0	
Pedago		競		遊	戲	0	專	家	 演	講	0	專	題	_	實	•	<u>「</u> 作	0
Metho	5-0						體	驗	教	學	0	角	色扮		實境	教	學	0
		競	賽讀	書	會	0	產	業	實	習	0	自	主		學		習	20
									觀	察	0	校	外		參		訪	0
		實		教	學	20	個	別	指	導	20	其					他	0
お明・T	hic cor												octruct	ior	oc in ic			

說明: This course is designed to give students practical writing instructions in journalistic report writing. Students are encouraged to improve their writing skills even when facing deadlines. Besides writing methods, students are advised not to use poorly structured sentences which could kill readers' interests.

Students will read current news clips and discuss the writing skills of stories. Lectures of how to write a newsworthy story which would grab the attention of readers.

Story writing practice in and outside of classroom. News report assignments would on campus events as practical exercises. Newspapers, magazines and electronic media samples of reporting would be discussed and put into individual and group work.

0	6 6 6 F F F 8 9 8 8									
課程教材	Morenberg, Max & Jeff Sommers. The Writer's Options: Lessons in Style									
Course Materia	al and Arrangement 8th ed. New York: Longman 2010.									
教科書	Morenberg, Max & Jeff Sommers. The Writer's Options: Lessons in Style									
教 杆音	and Arrangement 8th ed. New York: Longman 2010.									
參考書目	Morenberg, Max & Jeff Sommers. The Writer's Options: Lessons in Style									
Reference	and Arrangement 8th ed. New York: Longman 2010.									
學習評量 Learning	方法 Method % 方法 Method % 方法 Method %									

Evaluation												
Evaluation	課堂之前測	0	學生表現側寫報告	0	個案分析報告撰寫	20						
	專題發表	0	課堂上實作演練	20	專業團體之證照檢 定	0						
	期中考	20	期末考	20	隨堂考 (小考)	0						
	書面報告(含小組或個人)	20	課堂參與	0	心得或作業撰寫	0						
	口頭報告(含小組或個人)	0	面試或口試	0	自評與小組互評	0						
	参加競賽	0	展演	0	筆記	0						
	其他	0										
	說明:											
	項總合須等於10	00%	青自行說明。若所列之評量方 目關之說明亦可於此欄位中			0。各						
	1		DRY. Excused absen			cal						
			appropriate docume		-							
			rdiness past 20 minut									
	*		Three absences will le		0							
15 22 Ha an	for attendance and participation.											
	As part of your parti	cipat	ion grade, there will b	e qui	izzes on different							
			e learned throughout			ıp						
	quizzes will be admi	niste	red in the case of unex	cuse	d absences							

AW002. English-Chinese Translation [專業寫作:中英翻譯]

2 credits

Ms. Xinxin Du

For Seniors only

Class size: 27

Prerequisite: CC III

1. Students shall understand the practice/ theories and essence of
translation.
2. Students shall be able to write/read English and Chinese correctly.
3. Students shall be able to tell the linguistic and cultural differences
between Chinese and English.
4. Students shall be able to produce correct, understandable,
acceptable, and readable target text in Chinese.
5. Students shall be able to translate articles from a variety of textual
categories with the translation skills they have acquired.
6. Students shall be able to deal with a wide range of materials in

accordance with proper Chinese writing styles.

週次 Week	日期 Date	主題 Topic	單元主題 Unit	備註 Remark
1		Translation assessment.		
2		Exercise: Tourism-related material I.		
3		Exercise: Tourism-related material II.		
4		Exercise: News-related material I.		
5		Exercise: News-related material II.		
6		Exercise: Literature I.		
7		Exercise: Literature II.		
8		Translation theories and practice I.		
9		Translation theories and practice II.		
10		Midterm		
11		Exercise: General-interest journalism I.		
12		Exercise: Health-related material I.		
13		Exercise: Health-related material II.		
14		Exercise: General-interest journalism I.		
15		Group Project (Subtitling): Discussion		
16		Group Project (Subtitling): Practice		
17		Group Project (Subtitling): Presentation		
18		Final		

	方法 Method	%	方法 Method	%	方法 Method	%
	講 述	20	影片欣賞	5	討 論	20
教學方法	個 案 研 討	0	服務學習	0	問題導向學習	0
Pedagogical	競賽遊戲	0	專家演講	0	專題實作	0
Methods	電子教學	10	體驗教學	0	角色扮演實境教學	0
	競賽讀書會	0	產業實習	0	自主學習	0
	對話教學法	0	樣本觀察	0	校外参訪	0
	實作教學	40	個 別 指 導	5	其 他	0

說明:

課程教材 Handouts, Video Clips Course Material													
參考書目 Reference	Jeremy Mu	Jeremy Munday. Introducing Translation Studies: Theories and Applications, London and New York: Routledge, 2002											
	方法 Method	%	方法 Method	%	方法 Method	%							
	課堂之前測	0	學生表現側寫報 告	0	個案分析報告撰 寫	0							
	專題發表	0	課堂上實作演練	0	專業團體之證照 檢定	0							
的羽工日	期中考	20	期末考	20	隨堂考 (小考)	0							
學習評量 Learning	書面報告(含小 組或個人)	20	課堂參與	20	心得或作業撰寫	20							
Evaluation	口頭報告(含小 組或個人)	0	面試或口試	0	自評與小組互評	0							
	參加競賽	0	展演	0	筆記	0							
	其他	0											
	說明:												
學習規範	Regular atterany student explanation (2) Exercises in All translation paragraph based praction individually dictionary to lectures and exercises are group. (3) Assignment All assignment after they are any potential	hance an endance a has to as by emai class ion exerciphice and py or in graded ts ents are announdal late suital	sk for leave, he or so the leave, he or so the leave, he or so the leave, including errors are received in class. Stund do the exercises the in class or by we according to the property of the property of the leave	or-findiquired to dents as either working weerforman	re required to bring with assistance from with their partners. ance of each individual and turned in five did be notified by emrned in late withou	a n the All the lual or days							

(4) Mid-term Exam

(5) Final Exam

The final grade will be determined by: attendance and classroom participation: 20%; exercises in class: 20%; assignments 20%; midterm 20%; final examination 20%.

AW003. Business English Writing II [商務英文(二)]

2 credits

5

6

8

9

10

03/20

03/27

04/03

04/10

04/17

04/24

Ms. Jennifer Hsiang < hsiangjh@gmail.com>

For Seniors only

Class size: 27

Prerequisite: CC III

		This course will expose students	to the basics of written Englis	sh								
		communication in business and	to assist them in the developm	nent of the								
		skills needed to write good business communications.										
課程學	習目標											
		The contents of this course include	de a good deal of background	[
		information, writing principles,	related commercial terminolo	gies, the								
		courteous wording, and various	sample letters study.									
		授課進度 Course Prog	ress Outline									
週次	日期	主題	單元主題	備註								
Week	Date	Topic	Unit Remark									
1	02/20	Orientation 上課內容,評分方	Orientation 上課內容,評分									
	02/20	式	方式									
2	02/27	Sales Letter (advanced)	 老師補充									
_	°=/ =:	進階銷售信函	20.1 110.20									
3	03/06	Complaint Letter 報怨信函寫 作	Unit 7									
4	03/13	How to deal with complaints 處理報怨	Unit 7									
		70:- IN:3										

Unit 15

Unit 15

Unit 14

討

學校調整放假

Midterm 期中考

Midterm review 期中考檢

Employment Application (1/2)

Employment Application (2/2)

Memo Writing 備忘錄寫作

Midterm review 期中考檢討

英文履歷表寫作 (上)

英文履歷表寫作 (下)

學校調整放假

Midterm 期中考

11	05/01	L	Collection Le 催收信函寫作	•	1/2)			Uni	t 6					
12	05/08	3	Collection Le 催收信函寫作	etter (2	2/2)			Uni	t 6					
13	05/15	5	Business Cor 英文貿易契約	ntract	(1/3	5)		老師	「補充					
14	05/22	2	Business Cor 英文貿易契約	ntract	nct (2/3) + 無端			:師補充						
15	05/29)	Business Cor 英文貿易契約		(3/3	5)		老師	老師補充					
16	06/05	5	Final exam	畢業考	-			Fina	al exa	m ₫	星業考			
17	06/12	2	畢業班已結束	以課程				畢業	班已	結束	課程			
18	06/19)	畢業班已結束	文課程				畢業	练班已	結束	課程			
		方	法 Method	%	7	方法 N	/leth	od	%		方法 M	lethoc	1	%
		講	述	50	影	片	欣	賞	0	討			論	20
教學方		個	案 研 討	0	服專	務	學	習	0	問	題導		學習	0
	Pedagogical 競賽遊戲 0					家	演	講	0	專	題	實	作	0
Metho	Methods 電子教學 0					驗	教	學	0			實境		0
	競賽讀書會 0				產	業	實	習	0	自	主	<u>學</u>	習	0
	對話教學法 (様四	本	觀	察道	0	校せ	外	<u> </u>	訪	0
説明:		實	作教學	30	個	別	指	導	0	其			他	0
	E教材 Mator	ial	Commercial (Corres	pond	lence								
	Niatei 科書	ıaı	Commorcial	Corrac	11011	longo								
			Commercial (corres	ропи	ence								
	学書目 erence		Commercial (Corres	pond	lence			Ţ		T			_
			方法 Method	9	ó	方	方法 Method			%	方法 M		%	
		課	堂之前測	0	ئر	學生表	長現俱	川寫報	设告	0	個案分析報告撰寫			0
		專	題發表	0	<u>ڊ</u>	课堂」	上實化	作演練	Ż	0	專業團體之證照檢		登照檢	0
		期	中考	30) j	胡末者	į			30	隨堂考(小考)		-)	0
	學習評量 書面報告(含小組 Learning 或個人)			組 0	1	课堂多	外與			0	心得或作業撰寫		寫	40
Evalua	Evaluation 口頭報告(含小組 或個人)			組 0	ī	面試或	戊口言	ŧ		0	自評與	小組互	三評	0
	参加競賽			0)	展演				0	筆記			0
	他	0												
		說	明:								<u> </u>			
		備言	主:1.若使用其他評	量方法	,請自		月。若	所列之	評量方:	法未使	· 一 一 一 一 一 一 一 一 一 一 一 一 一	百分比	欄位 中填	0。各
			項總合須等力	↑ 100%)									

2	學習評昌	的校心能力	り和闘ラ鉛明	亦可於此欄位。	上 好服。
	2 3 計 田			カト ローカンロロがありい	T 437 471 °

學習規範

One point will be deducted for each late arrival; two points will be deducted for absence. Five points each week will be deducted for late assignment w/o written approval for leave.

はあるなめなめなめなめなめなめなめなめなめなめなめなめのと Professional Training Courses

PT001. English-Chinese Translation I [英中翻譯 (二)]

2 credits

Ms. Gretchen Lee < 071808@mail.fju.edu.tw >

For Sophomores and above

課程學	3 習目標	This course, organized as a worl and solid training in English to 0 required to do supplementary reparticipate in discussions and greports and feedback, and get has Through translating and discuss analyzing and offering critiques to acquire advanced translation strategies, and learn to generate	Chinese translation. Student eadings and in-class exercises, roup work, give written as we ands-on experience of translating a wide range of authentic of existing translation, studentials, develop their own translation.	s are ell as oral ion. texts and hts are able slation				
		translations.	0.41					
		授課進度 Course Prog	ress Outline					
週次	日期	主題	單元主題	備註				
Week	Date	Торіс	Unit Rema					
1	02/18	Unit 1: Introduction and Preview	Course Overview					
2	02/25	Unit 1: Introduction and Preview	Translation Overview					
3	03/04	Unit 1: Introduction and Preview	Translation Skills					
4	03/11	Unit 1: Introduction and Preview	Translation Skills					
5	03/18	Unit 1: Introduction and Preview	Translation Skills					
6	03/25	Unit 1: Introduction and Preview	Translation Skills					
7	04/01	Unit 1: Introduction and	Translation Skills					

			Preview													
8	04/08	3	Spring Brea	k					No	Class						
9	04/15	5	Projects and	l Pra	actic	e			Proj	ect 1						
10	04/22	2	Projects and	l Pra	actic	e	Project 1									
11	04/29)	Projects and	l Pra	actic	ctice Proje					Project 2					
12	05/06	6	Projects and	l Pra	actic	е			Project 2							
13	05/13	3	Projects and	l Pra	actic	е			Proj	ect 2						
14	05/20)	Projects and	l Pra	actic	е			Proj	ject 3						
15	05/27	7	Projects and	l Pra	actic	е			Proj	ject 3						
16	06/03	3	Projects and	l Pra	actic	е			Proj	ject 3						
17	06/10)	Review and	Co	nclu	sion	ı		Rev	iew a	ınd I	Discussio	on			
18	06/17	7	Review and	Co	nclu	sion	1		Rev	iew a	nd F	inal Exa	ım			
		方	法 Method		%	方	'法 N	1eth	od	%		方法』	Meth	od		%
		講	· · · · · · · · · · · · · · · · · · ·		0	影	片	欣	賞	0	討	四	,	c#3	論	30
	秋子 ガベ					<u>服</u> 專	<u>務</u> 家	<u>學</u> 演	習講	0	問專	題 導 題	<u>向</u>	學	<u>習</u> 作	50
Pedago Metho		電	<u>賽遊戲</u> 子教學			<u>寸</u> 體	<u></u>		<u> </u>	0		 色 扮 演		<u>.</u> 境 教		0
Wieth	045	競	賽讀書會			產	業	實	習	0	自	主	學		習	0
		對	話教學法			樣	本	觀	察	0	校	外	爹	٤	訪	0
説明:		實	作教學	0		個	別	指	導	0	其				他	0
課程	呈教材 Matar	: -1	Reference,	Тоо	l Bo	oks,	and	Wo	rkshe	eets						
Course	water	181	賴慈芸(譯	') (2005) 。	P. No	ewn	nark :	 芝 。番	羽譯孝	· 辞。 熹		培生:	教育	出版
教	科書		集團。			,					44 - J. 42	7 — <u>T</u>			17C 74	4,120
	計書目 erence		Newmark,	P. (1988). <i>A</i>	textl	book	of tra	nslati	on. N	lew Yor	k: Pr	entic	е На	all.
			方法 Method	1	%		方	去 M	etho	d	%	方法 Method		od		%
		課	堂之前測		0	學	生表	現俱	川寫報	6 告	0	個案分析報告撰寫			寫	0
超羽士	專題發表				0	課	是堂上	_實化	作演練	Ż	10	專業團定	贈さ	・證照	景檢	0
學習評量 Learning 期中考 Evaluation			0	期	末考	<u> </u>			10	隨堂考	. (小	考)		10		
書口		面報告(含/ 個人)	、組	0	課	民堂參	與			0	心得或作業撰		撰寫		50	
口頭報告(含小組或個人)					20	面	試或	7.口言	 t		0	自評與小組互評				0
		參	加競賽		0	展	演				0	筆記				0

	其他	0											
	說明:	I											
		備註: 1 .若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填 0 。各											
	項總合須等於1	00%											
			目關之說明亦可於此欄位中										
	_		come to class on time,										
	assignment, and participate in the class discussion actively. In addition to												
	assignments that cover various areas (business translation, film translation,												
	journalistic translation, literary translation, and scientific and technical												
	translation), the course also demands an oral presentation. Quizzes will be												
	given to check stude	given to check students' learning.											
	Attendance and Punctuality:												
	Students should attend each class on time. Your attendance record will												
	definitely affect your	definitely affect your final grade.											
學習規範	` '		r excused or unexcuse	ed – s	shall result in a failed								
于日州中	grade for the course.												
			to a 3% deduction of			_							
	. ,		n three times will cou	ınt as	one absence and eac	h							
		_	int of the final grade.										
	` '		ne classroom 20 minu		•	or							
	each class period), y	ou wi	ll be deemed as abser	nt, no	t late.								
	Translation Assignr	nents	1										
			assignment questions	s onli	ne								
			e assignment file befor			ate							
	` '		nce you check the Eng										

PT002. Introduction to Consecutive Interpretation: C to E [逐步口譯入門:中譯英]

2 credits

Dr. Carol Liu < zixuanl@yahoo.com >

For Juniors and above

Class size.	20
	The objective of this course is to introduce the basic ideas and practices
	of interpretation from English into Chinese.
課程學習目標	This course is designed to introduce to students the basics of interpretation and lay a foundation for their development of consecutive interpretation skills, focusing on interpreting English texts into Chinese.
	The course begins with describing the qualities and essentials of interpreters, followed by the introduction to the types of interpretation. Next, students will learn some basic skills for interpretation, including

information analysis, visualization and actualization, reasoning, logic and memory, etc. In addition, students will acquire note taking skills, expression techniques and interpretation principles. Finally, students will consolidate their learned skills through a series of hands-on interpretation experiences.

授課進度 Course Progress Outline

週次	日其	月				主題						單元	上主題	į			備	註
Week	Dat	e				Topic						U	nit				Rem	ark
1	02/22	2	Orie othe		ion a	and Kı	nowi	ng ea	ach									
2	03/01	1				Interp rpreta		rs										
3	03/08	3	Info	rma	tion	Analy	sis											
4	03/15	5			atior atio	n and n												
5	03/22	2	Rea	soni	ng, L	ogic a	nd N	/lemo	ory									
6	03/29)				echni n Prin												
7	04/05	5	Nat	iona	l Ho	liday												
8	04/12	2	Not	e Ta	king	(1)												
9	04/19)	Not	е Та	king	(2)												
10	04/26	6	Mid	tern	ı Exa	ım												
11	05/03	3	Stuc	Student speech and short CI														
12	05/10)	Stuc	lent	spee	ch an	d sho	ort C	[
13	05/17	7	Stuc	lent	spee	ch an	d sho	ort C	[
14	05/24	1			onsec tatio	cutive n (1)												
15	05/31	l		rpre		cutive n (2)/	or G	uest										
16	06/07	7	Sho	rt Co	onsec tatio	cutive n (3)												
17	06/14	1	Fina	ıl Ex	am													
18	06/21	1	Cor	Correction of Final Exam														
	•	ブ	方法 Method % 方法 Metho							od	%		方	法 N	/leth	od		%
教學力	講			述	25	影	片	欣	賞	0	討					論	15	
Pedago	個	案	研	 討	0	服	務	學	習	0	問	題	導	向	學	習	0	
Methods 競			賽	遊	戲	0	專	家	演	講	10	專		題	賃		<u></u> 作	0
		電	子	教	學	0	體	驗	教	學	0	角	色核	演	實	境 教		0

	競	賽讀書	會	0	產	業	實	習	0	自	主	學	習	15	
		話教學		0	樣		觀	察	0	校	外		訪	0	
説明:	實	作教	學	20	個	別	指	導	15	其			他	0	
		No tox	thool	ic r	7111	rad: 1	ante	hane	doute	and	other t	eaching	mate	riale	
課程教材 Course Mater	rial	will be			_	_	_					eaching	mate	11015	
	iui		avan	able	шк	_an ic	n Stu	idem	s to a	OWII	10au.				
教科書		TBC 1. Gile, D. (1995). Basic concepts and models for interpreter and translator													
			•	,			•			-	•	r and tro	ınslato	or	
		training			_		_			,					
		2. 劉敏華 (2008)《逐步口譯與筆記》,台北:書林出版。 3. Pöchhacker, F. (2004). <i>Introducing Interpreting studies</i> . London, New													
參考書目		3. Pöch	hack	er, F.	(200	4). In	trodu	cing	Interp	retin	g studies	s. Londo	n, Ne	W	
Reference		York: R	Coutle	edge.											
		4. Pöchhacker, F. and Shlesinger, M. (ed.) (2002). The interpreting studies													
		reader. London: Routledge.													
	5. 楊承淑 (2008) 《口譯的訊息處理過程研究》。台北:輔仁大學出版社。														
		ı								%			<u>* </u>		
		方法 Me	7	%	方法 Method					方法 M	ietnoa		%		
	課:	堂之前測	0		學生表現側寫報告			设告	0	個案分	析報告	撰寫	0		
	專題發表				,	課堂上實作演練			Ż.	30	專業團體之證照檢 定			0	
	期	中考		2	0	期末考				20	隨堂考(小考)			0	
學習評量 Learning		面報告(個人)	含小	組 0		課堂參與				0	心得或作業撰寫			10	
Evaluation		頭報告(個人)	含小	組 2	0	面試或口試					自評與	小組互記	評	0	
	多	加競賽		0	,	展演				0	筆記			0	
	其位	他		0											
	説	明:													
	備註	E:1.若使用				自行說明	月。若	听列之	評量方法	法未使	用,只需为	《百分比欄	位中填	0。各	
			•	於 100% 放心能		明カ松	明元二	Г ÷ 从 เl-	烟仙山	公四	2				
	1 Str	2.學習評 udents a										lass Fix	<i>7</i> e		
		nces wit		0,5		,	_	-	_						
		udents h											ıs will	not	
1	be ac	ccepted.													

PT004. Annual Play [年度大戲]

3 credits

Ms. Cecilia Liu < cecilia@mail.fju.edu.tw >

For Freshmen and above

	ass size: 3	OU .											
		In this course students will enlar	ge their										
		(1) understanding of themselves as creative and communicative											
		personalities,											
)m - 69	137 - III	(2) appreciation of acting as an in	nterpretive art,										
課程学	習目標	(3) view of theater as a valuable	indicator of culture and quali	ty of life,									
		(4) knowledge of the chosen play/playwright and their cultural context,											
		and	,,,,	·									
		(5) knowledge of play production.											
		授課進度 Course Prog											
\m2 /-	77 Hn	T	/ //										
週次	日期	主題	單元主題	備註									
Week	Date	Торіс	Unit	Remark									
1	02/20	Introduction to the course	Elements of drama/ theater										
2	02/27	Introduction to the author	Play rehearsal										
3	03/06	Discussion: analysis of the play	Play rehearsal										
4	03/13	Analysis: Language, motivation, setting; use of symbols	Play rehearsal										
5	03/20	Analysis: Dialogue, visual effects, and cultural context	Play rehearsal										
6	03/27	Scene Studios (10 min. skit) Play rehearsal	Play rehearsal										
7	04/03	Scene Studios (10 min. skit) Play rehearsal	Play rehearsal										
8	04/10	No class	Play rehearsal										
9	04/17	Scene Studios (10 min. skit) Play rehearsal	Play rehearsal										
10	04/24	Scene Studios (10 min. skit) Play rehearsal	Play rehearsal										
11	05/01	Tech rehearsal [whole week]	Play rehearsal										
12	05/08	Dress rehearsal [whole week]	Play rehearsal										
13	05/15	Formal Performance	Opening on Thurs.										
14	05/22	Reflections on production	Directing Skills and Acting on Stage										
15	05/29	Lecture on theater performances	Training focus: Short plays acting										
16	06/05	Lecture on theater performances	Training focus: Short plays acting										

45	06/11		Lect	ure (on th	eater	1			Trai	ining	focu	s: Short	play	5		
17	06/12	2	perf	orma	ances	5				acti	_			1)			
18	06/19	9	Fina	l Rep	ort												
		方	ī法 M	leth o	od	%	7	方法 N	Metho	od	%		方法	Meth	od		%
		講			述	10	影	片	欣	賞	0	討				論	0
教學方	万法	個	案	研	討	0	服	務	學	習	0	問	題導		學	習	0
Pedago		競	賽	遊_	戲	0	專	家	演	講	10	專	題	實		作	0
Metho	ods	電	子	教	學	0	體	驗	教	學	0		色扮演		竟 教		40
		競		書	會	0	產	業	實	習	0	自	主	學		習	0
		對實	話 孝 作	<u></u> 學	法學	0 40	様個	<u>本</u> 別	<u>觀</u> 指	察導	0	校其	外	參	-	<u>訪</u>	0
 説明:		貝	TF	教	子	40	们回	<i>/</i> 1/	扫	守	U	共				15	U
http://www.one-act-plays.com/castsize/plays_3_actors.html																	
) III . d-	- h/ 11		_			.oric	act						/5_5_ac	1013.11	L 1111		
	€教材 N	: _1		1. Beer Girl 2. The Unwanted													
Course	Mater	ıaı	of the Wedning Story														
			Handouts														
教	科書		Har	ndou	ts												
參考	書目		Onl	ine r	nate	rials											
- •	erence		TBA	TBA													
							,				,	0/		<i>z</i> .1	1		0/
			方法	Met	nod	7	%	方	法 M	etho	d	%	方法』	Metho	d		%
		課	課堂之前測					學生表	長現俱	川寫報	设告	0	個案分	分析報	告撰	寫	0
		專	專題發表					課堂」	上實作	作演練	ζ	20	專業團體之證照檢 定				0
		期	中考			0	3	期末考				0	随堂考(小考)				0
			面報行個人		含小:	組 0	-	課堂爹	於與			20	20 心得或作業撰寫				0
學習言 Learn			頭報行個人)		含小:	組 1	0	面試或	戈口缸	t 0 自評				自評與小組互評			
Evalua	ition	參	加競	賽		0	,	展演				50 筆記					0
		其	他			0											
		說									olay p	racti	ices 20)%			
						•		udios	,		.00/						
							-	cksta	ge w	ork 5	U%						
		/土 →				ort 10		5 仁松口	П . + <i>t</i> -	化列二	亚 里士	14. ± 14	. 田 . 口 両		し担けい	. 由 は	0 . 4
		1角言				重万法 ₹100%		3 仃訊	内。右)	州列之	計 軍力	広木使	·用,只需	が日分!	心倾位	4 中 埧	U°合
								關之說	明亦可	「於此	欄位中	敘明	0				
		1) A											ctices.				
學習規範	į.	2) A	long	with	clas	s me	eting	gs, stu	ıdent	s nee	ed to s	set as	side sor			gs	
		or/a	and w	⁄eeke	ends	for p	lay 1	rehea	rsals	befo	re the	forr	nal pro	ductio	on.		

PT004. English for Academic Purposes [學術英文]

2 credits

Dr. Faith Yang < fujuyang74@gmail.com >

For Juniors and above

	ass size. 5												
		This EAP course aims to advance	e students' language skills in	_									
		listening, writing and speaking,	so as to prepare them for grad	duate level									
		academic studies. Academic here refers not only to the context of											
		learning but also the core value of independent study. Therefore, apart											
		from providing basic language skill training, the course will also aim at											
		strategy developments which focus on enhancing students' awareness											
		toward audience, paying more attention to purposes of academic											
		discourses, and systematically developing their bank of vocabulary.											
			1 0	J									
		This course is designed for stude	ents who intend to study abro	oad for									
課程學習	3目標	This course is designed for students who intend to study abroad for post-graduate degrees. Students are expected to carry out a research											
		study on one of the eight topics pre-selected by the lecturer, developing											
			•	- 0									
		ideas from an early stage, elaborating the idea into an A0 size poster as a group project. By the end of the semester, students need to submit a											
		review paper individually base on the same topic.											
		- Matters of school application and test preparation will be discussed.											
		- Relevant academic skills such as producing research posters and giving											
		seminar talks will be introduced.											
		- Various disciplines including psychology, neurolinguistics and											
		cognitive neuroscience will be brought in as content areas for in-class											
		discussions.											
先修課 和	呈	CC II											
		授課進度 Course Prog	ress Outline										
週次	日期	主題	單元主題	備註									
Week	Date	Topic	Unit	Remark									
1	02/21	Ice-breaking & Course	Course requirements &										
	,	Orientation	What is EAP										
2	Poster production essentials												
3	03/07	Poster Production (II)	Academic poster oral										
3	03/07	Poster Production (II)	presentation										
4	03/14	Academic Listening (I)	Note-taking skills and										
			marker phrases										

5	03/21	L	Acad	lemi	c Lis	stenin	g (II)			Tute	orial &	k ser	ninar						
6	03/28	3	Tuto	rial							demi uatio		ster						
7	04/04	Į.	HOL	IDA	Υ														
8	04/11	L	Midte	erm	Exa	m				Post	ter Pr	esen	tation						
9	04/18	3	Acad	lemi	c Re	eading	; (I)			Academic reading key skills & strategies for reading academic texts									
10	04/25	5	Acad	lemi	c Re	ading	(II)			Hov artic		ead a	an acade	mic					
11	05/02	2	Acad	lemi	c Sp	eakin	g (I)			Key	skills	3							
12	05/09)	Acad	lemi	c Sp	eakin	g (II)	ı					nctions in aking	n					
13	05/16	6	Acad	lemi	c Sp	eakin	g (III	<u>.</u>)		Pan	el Dis	cuss	ion						
14	05/23	3	Acad	lemi	c W	riting	(I)						iting bas n descrip						
15	05/30)	Acad	Academic Writing (II)								Features of academic writing							
16	06/06	6	Acad	emi	c W	riting	(III)			Aca	demi	c voc	cabulary						
17	06/13	3		English Proficiency Exams & Studying Abroad								: IEL	TS						
18	06/20)	Final	Exa	m						ph de sentat	_	otion & t	he					
		プ	 7法 Me	ethc	nd	%	方	·法 N	/leth		%	1011		/letho	<u> 1 —</u>		%		
		講			述	30	影	片	欣	賞	5	討	77 70 21			論	30		
教學方	T法	個	案	研	討	0	服	務	學	習	0	問	題 導	向		習	0		
Pedago		競		遊	戲	0	專	家	演	講	0	專	題	實		乍	15		
Metho	ods	電		教	學	0	體	驗	教	學	0		色扮演			學	0		
		競			會	0	產	業	實	習	0	自	主	學_		四百	0		
		<u>對</u> 實	話教		法學	0 15	様個	本	<u>觀</u> 指	察導	5	校其	外			方 也	0		
		貝	作	教	子	13	一门回	别	扫	守	3	丹				<u>ت</u>	U		
₽/0.31 •			- Cou	rca (lide	·s													
\	1., 1.)					ن.													
	教材 Mataui	a1	- Han																
Course	wateri	al	- Web	cast	-														
		1	Edwa	rd c	le C	hazal.	San	ı Mc	Cart	er, Lo	ouis F	Roge	rs, and J	ulie N	/loor	e. 2	2012.		
教和	斗書											- 0	, :)				- -		
Oxford EAP, Oxford University										nnie L	റ്റു	rs and I	ıılie N	loor	<u> </u>	2012			
- •	參考書目 Edward de Chazal, Sam McCart Reference Oxford EAP, Oxford University I										Juis I	loge.	15, ana j	ane N	1001	C. 2	-014.		
學習言		1									[
子自己 Learn			方法 N	Лeth	nod	%	ò	方	法 M	etho	d	%	方法 M	lethoc	l		%		
											l l		1						

Evaluation	課堂之前測	0		0	(田安八七却 上撰 守	0			
	床 全 之 刖 冽	U	學生表現側寫報告	U	個案分析報告撰寫	U			
	專題發表	40	課堂上實作演練	15	專業團體之證照檢 定	0			
	期中考	0	期末考	0	隨堂考 (小考)	0			
	書面報告(含小組 或個人)	0	課堂參與	15	心得或作業撰寫	15			
	口頭報告(含小組 或個人)	15	面試或口試	0	自評與小組互評	0			
	参加競賽	0	展演	0	筆記	0			
	其他	0							
	說明:Attendance	& pa	rticipation: 30%						
			duction & Presentation						
	Graph Desci	riptio	n (written assignmen	t + 01	ral presentation) 30%				
			青自行說明。若所列之評量方	法未使	用,只需於百分比欄位中填	0。各			
	項總合須等於10		77						
			目關之說明亦可於此欄位中						
			d in English and the t		O	046			
			adents are expected to			ers,			
	having reasonable control of the language to participate the class. • Credits cannot be earned without decent attendance.								
	• There will be a 5-minute grace period at the beginning of each class.								
	• Tardiness beyond the 5-minute grace period will be classified as "excused"								
	or "unexcused" lateness.								
	•2 unexcused tardies equal 1 unexcused absence. 3 unexcused absences will								
	lead to failing the course.								
	Excused absence must be supported by proper documentations.								

PT005. Creative Business Presentation [創意商務簡報]

2 credits

Dr. Doris Chang <032421@mail.fju.edu.tw >

For Juniors and above

Class size: 40

	This course aims to introduce you more advanced business presentation
	skills and basics about marketing in a global context. You will learn about
	1.Business Presentation Practices
	2.10 Topics about Marketing
課程學習目標	3.Possibilities to apply what you have learned in literature courses in
	producing creative marketing campaigns.
	The Syllabus, grading policy, and classroom ethics will be jointly decided
	by all students and the instructor in the first class meeting.

先修課程 Speech and Debate							
		授課進度 Course Prog	gress Outline				
週次	日期	主題	單元主題	備註			
Week	Date	Topic	Unit	Remark			
1	02/18	Course Orientation	Unit 1: The Role of Marketing TOEIC Pre-test				
2	02/25	Auditing and Marketing Objectives	1.Your M-conceptpresentations2. Unit 2: Marketing Plan 1				
3	03/04	Marketing Strategy and Tactics	Unit 3: Marketing Plan 2				
4	03/11	International Customer and Communications	Unit 4: Marketing to Int'l Customers				
5	03/18	Market Research	Unit 5 Your M-plan meeting presentations				
6	03/25	Various Business Presentations	Effective Meetings, Progress Reports, Survey Reports, M-plan	Your Mplan			
7	04/01	Review U1-5	Marketing Plan Presentations				
8	04/08	Spring Break Holiday	Spring Break Holiday				
9	04/15	Marketing Plan Presentation Instructions & Demo	Case Study 1: Green Sports Car				
10	04/22	Case Study 2: Union Direct Ethical	U5M Survey & Research for PBL				
11	04/29	New Product Development and Branding	Unit 6: NPD & Branding	Int'l CCI ppt due			
12	05/06	Group Reports on Int'l Culture & Creative Industry	Group Reports on Int'l Culture & Creative Industry				
13	05/13	Product Launch & Promotion	Unit 7: Product Launch				
14	05/20	Product Launch & Promotion	Promotional Mix Video: Integrated Marketing	Creative Marketing Campaign Proposal			
15	05/27	Unit 8: Digital Marketing	Unit 8: Digital Marketing Case Study 3:Guide Book Publisher on line				
16	06/03	Unit 9: Agencies and Suppliers	writing a copy *TOEIC Post-test				
17 06/10 Unit 10: Exhibitions and Events			Unit 10: Exhibitions and Events				

06/1	7	Cre	ative	Mai	rketing	g Co	ntest		Final Presentations							
	方	ī法 N	/leth	od	%	方	·法 N	/leth	od	%		方法	ţ N	/lethod	-	%
	講			述	15	影	片	欣	賞	10	討				論	10
7法	個	案	研	討	15	服	務	學	習	0	問	題	導	向导	3 習	0
	競	賽	遊	戲	0	專	家	演	講	5	專	題	į	實	作	20
	電	子	教	學	0	體	驗	教	學	0	角	色扮	演	實境	教 學	10
	競	賽言	賣 書	會	0	產	業	實	習	5	自	主		學	習	10
	對	話者	枚 學	法	0	樣	本	觀	察	0	校	外	`	參	訪	0
	實	作	教	學	0	個	别	指	導	0	其				他	0
	06/1 方法 ogical ods	講 例 ogical ods 電 競 對	方法 N 講個 案 gical 競賽 ods 電子 競話	方法 Metho 講 個 案 研 競 賽 遊 では では では では では では では では では では では では では	方法 Method 講 述 個 案 研 討 競 賽 遊 戲 電 子 教 學 競 賽 讀 書 會 對話 教 學 法	方法 Method % 講 述 15 個 案 研 討 15 競賽遊戲 0 電子教學 0 競賽讀書會 0 對話教學法 0	方法 Method % 方 講 述 15 影 質法 個 案 研 討 15 服 競賽遊戲 0 專 電子教學 0 體 競賽讀書會 0 產 對話教學法 0 樣	方法 Method % 方法 N 講 述 15 影 片 透法 個 案 研 討 15 服 務 剪ical ods 競 賽 遊 戲 0 專 家 電子 教 學 0 體 驗 競賽讀書會 0 產 業 對話 教學法 0 樣 本	方法 Method % 方法 Method 講 述 15 影 片 欣 透法 個 案 研 討 15 服 務 學 競賽遊戲 0 專 家 演 電子教學 0 體 驗 教 競賽讀書會 0 產 業 實 對話教學法 0 樣 本 觀	方法 Method % 方法 Method 講 述 15 影片欣賞 透法 個案研討 15 服務學習 競賽遊戲 0 專家演講 電子教學 0 體驗教學 競賽讀書會 0 產業實習 對話教學法 0 樣本觀察	方法 Method % 方法 Method % 講 述 15 影 片 欣 賞 10 方法 個 案 研 討 15 服 務 學 習 0 競賽遊戲 0 專家演講 5 電子教學 0 體驗教學 0 競賽讀書會 0 產業實習 5 對話教學法 0 樣本觀察 0	方法 Method % 方法 Method % 講 述 15 影 片 欣 賞 10 討 方法 個 案 研 討 15 服 務 學 習 0 問 競 賽 遊 戲 0 專 家 演 講 5 專 電 子 教 學 0 體 驗 教 學 0 角 競 賽 讀 書 會 2 實 習 5 自 對 話 教 學 2 0 校	方法 Method % 方法 Method % 方法 請講 述 15 影片 欣賞 10 討 透法 個案研討 15 服務學習 0 問題 競賽遊戲 0 專家演講 5 專題 電子教學 0 體驗教學 0 角色扮競賽讀書會 0 產業實習 5 自主對話教學法 0 樣本觀察 0 校外	方法 Method % 方法 Method % 方法 N 講 述 15 影 片 欣 賞 10 討 透法 個 案 研 討 15 服 務 學 習 0 問 題 導 競賽遊戲 0 專 家 演 講 5 專 題 電子教學 0 體 驗 教 學 0 角色扮演 競賽讀書會 0 產 業 實 習 5 自 主 對話教學法 0 樣 本 觀 察 0 校 外	方法 Method % 方法 Method % 方法 Method 講 述 15 影 片 欣 賞 10 討 個案研討 15 服務學習 0 問題導向學 競賽遊戲 0 專家演講 5 專題實 電子教學 0 體驗教學 0 角色扮演實境 競賽讀書會 0 產業實習 5 自 主學 對話教學法 0 樣本觀察 0 校 外 參	方法 Method % 方法 Method % 方法 Method 講 述 15 影片欣賞 10 討 過案研討 15 服務學習 0 問題導向學習 競賽遊戲 0 專家演講5 專題實作 電子教學 0 體驗教學 0 角色扮演實境教學 競賽讀書會 0 產業實習 5 自主學習 對話教學法 0 樣本觀察 0 校外參訪

說明:

- 1.Lectures & role play
 2. pair and group discussions
 3. Case studies & analyses
- 4. Business Presentations
- 5. Marketing Activities 課程教材 Robin

課程教材	Robinson, Nick	Robinson, Nick. Cambridge English for Marketing. Cambridge: Cambridge							
Course Material	University Press	s, 2010). Print.						
Materiai	Pohingon Nigle	Cana	huidaa Enalish fan Ma	ukatin	ua Cambridae Camb	midaa			
教科書	Robinson, Nick. Cambridge English for Marketing. Cambridge:								
	J	University Press, 2010. Print.							
		周德禎主編。《文化創意產業理論與實務》,台北:五南,2011。Print.							
參考書目		林炎旦主編<<文化創意產業國際經典論述>>台北市:師大書苑,2010							
Reference	李錫東 <<文化	產業的]行銷與管理>>台北市	:宇河	文化出版公司				
	UNESCO Handb	ook oi	1 Creative Industries						
教學平台網址	http://www.ele	earn.f	ju.edu.tw/icanxp/iC	ANP	ortal/index.html				
	方法 Method	%	方法 Method	%	方法 Method	%			
	課堂之前測	5	學生表現側寫報告	0	個案分析報告撰寫	0			
	專題發表	30	課堂上實作演練	25	專業團體之證照檢 定	5			
	期中考	0	期末考	0	隨堂考(小考)	0			
學習評量	書面報告(含小組 或個人)	10	課堂參與	10	心得或作業撰寫	0			
Learning Evaluation	口頭報告(含小組 或個人)	15	面試或口試	0	自評與小組互評	0			
	參加競賽		展演	0	筆記	0			
	其他	0							
	10% I – CV (no.10)	1	articipation (no. 11) cept ppt & presentation	on (N	No 5)				

- 15% G—Marketing Plan (No.5- 5% ppt. 10% process: auditing, meeting minutes, objectives, etc.)
- 30% G—Creative Marketing Campaign (no.4--10% Creative Application of Literature in Marketing)
- 15% G—International Culture and Creative Industry Report (No.13)

(No. 1, 6) TOEIC pre & post tests--option to be decided in class

- 備註:1. 若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填0。各項總合須等於100%
 - 2.學習評量與核心能力相關之說明亦可於此欄位中敘明。
- 1. If you fail to show up for the first class, you will not be able to take the course.
- 第一週缺課者喪失修課資格。
- 2. Attendance, class participation and discussions: Attendance is required. 3 unexcused absences will constitute reason for failing this course. Grades will be lowered after the third absence. Three lates equal one absence. One point will be deducted from your final grade if you are late for 10 minutes. Sick leaves require a doctor's document and official leaves require prior request for permission.

請準時出席上課.缺席課程三分之一或曠課三次依校規須扣考。病假須醫師證明,事假公假須事先申請核可。

學習規範

- 3. To ensure that all your assignments are collected and recorded safely, please turn in your assignments to i-CAN on time. Do not send them to the instructor's mailbox as they may get lost or jammed. Please contact the instructor or TA in advance if you encounter problems. 請準時上傳作業。
- 4.The department requires a zero tolerance policy against plagiarism—copying other people's ideas or sentences without proper documentation. Plagiarized texts will result in zero or even failing of the course. If you find something useful online and want to use it, please check the following explanation about plagiarism and how to avoid it. 抄襲之作業以零分計算。

http://ce.etweb.fju.edu.tw/ceweb/aiedl/no_plagiarism.ppt)

- 5. Please let the instructor know if you have problems so that we can solve them together. Please do not wait until the end of the semester as complaining at the end won't help us benefit from the course.
- 有問題歡迎及時反映,以便及時解決,請勿等到期末。

PT006. Web Design [網頁設計概論]

2 credits

Ms. Gretchen Lee <071808@mail.fju.edu.tw >

For Juniors and above

Class size: 40

Objectives:

The goal of this course is to prepare students with the ability to work on Internet related projects. This course will achieve this by providing our students the knowledge of Website Design and Development, and its related knowledge domain capabilities.

This course will focus on:

1. Introducing the entry level knowledge of Website Development, including HTML and CSS.

課程學習目標

- 2. Useful tooltips including Website Best Practices (clean coding, performance evaluation, using Dreamweaver and Photoshop)
- 3. Case studies of website general guidelines and rules.

On completion of the course learners will be able to:

- 1. Create a web page including text, images and hyperlinks
- 2. Understand the basics of HTML
- 3. Use CSS for advanced formatting of web pages
- 4. Create a three-page website that includes navigation links, headings for each page and links

授課進度 Course Progress Outline

週次	日期	主題	單元主題	備註
Week	Date	Topic	Unit	Remark
1	02/20	Introduction to web	Course Overview; Information Literacy	
2	02/27	Graphic Design	Overview & Grid System & case study	
3	03/06	Photoshop	Introduction and Overview; Creative Commons	
4	03/13	Photoshop	graphic design & create mockups	
5	03/20	Photoshop	images animation & slicing , create web pages	
6	03/27	Building a web page	Building a web page	
7	04/03	Building a web site	Building a web site	
8	04/10	Introduction to CSS	CSS	
9	04/17	Midterm Exam	In-class Lab Exam	
10	04/24	Website Design and Planning	Create Style guide	
11	05/01	CSS tutorial	CSS tutorial	

12	05/08	3	Adv	ance	ed HT	ML				Adv	vance	d H	ТМЬ			
13	05/15	5	Drea	amw	eavei	ſ				Introduction and Overview						
14	05/22	2	Drea	amw	eavei	ſ				basi	ic layo	out 8	& editing	-		
15	05/29)	Drea	amw	eavei	ſ				prac	ctices	& c	ase study	7		
16	06/05	5	Drea	amw	eavei	ſ				prac	ctices	& c	ase study	7		
17	06/12	2	Best	Prac	ctices					Best	t Prac	tices	3			
18	06/19)	Fina	ıl						Fina	al Pro	ject	Presenta	tion		
		方	ī法 N	1etha	od	%	カ	ī法N	/leth	od	%		方法 N	/lethoc	1	%
		講				30	影	片	欣	賞	0	討			論	0
教學方		個	<u> </u>	研	-	0	服	務	學	習	0	問	題導		學習	0
Pedago	gical	競	賽って	遊	,- ,	0	專	家	演	講	10	專	題	實	作	0
Metho	ods	電磁	子	教	,	0	體	驗	教	學	0	角	色扮演			0
		競粉	賽讀			0	<u>産</u> 様	<u>業</u> 本	<u>實</u> 觀	習 察	0	自拉	主 外	<u>學</u>	 習 訪	10
		到 實	對話教學法 0 實 作 教 學 5				個	<u>本_</u> 別	<u></u>	<u>佘_</u> 導	0	校其	<u> ۲۲</u>	<u> </u>	<u> </u>	0
説明:		月	11	私	ナ	50	旧	7/1	111	<u>寸</u>	U	六			10	10
課程教 Cours Mater	se	exa	examples and online materials													
教科	書	The	ere ar	e a lo	ot of e	examj	oles	and	learr	ing v	websi	tes c	online for	us to	learn f	rom.
參考書 Refere		The	re ar	e a lo	ot of e	examj	ples	and	learr	ing v	websi	tes c	online for	us to	learn f	rom.
			方法	Met	hod	%	,	方法 M			d	%	方法 M	方法 Method		%
		課	堂之声	前測		0	馬	學生表	長現俱	川寫報	2告	0	個案分	析報告	-撰寫	0
		專	題發	表		0	吉	果堂」	宣介	宇演練	į	40	專業團定	體之語	登照檢	0
			中考			15	其	月末本	Ż Ĵ			0	隨堂考	(小考	-)	10
學習部 Learn		書面報告(含小組或個人)				U	급	果堂多	於與			0	心得或	作業撰	寫	0
Evalua		口頭報告(含小組 或個人)			35	त	面試或	戊口亩	ŧ		0	自評與	小組互	評	0	
		參	參加競賽			0	Ā	展演				0	筆記			0
		其他														
		說明:														
		備註:1.若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填 0 項總合須等於 100% 2.學習評量與核心能力相關之說明亦可於此欄位中敘明。								0。各						
L		<u> </u>		- 百計	重巺核	心能力	」 相解	乙記	竹小飞	於此	懒 位 中	叙明	U			

- I. Attendance and Punctuality: Students should attend each class on time. Your attendance record will affect your final grade.
- (1) Three absences* shall result in a failed grade for the course.
- (2) Each absence will lead to a 3% deduction of the final grade.
- (3) Arriving late more than three times will count as one absence and each late attendance costs 1 point of the final grade.
- (4) When you enter into the classroom 20 minutes after the class starts (for each class period), you will be deemed as absent, not late.

學習規範

II. Deadlines and Late Assignment Policy

Unless deadlines are changed verbally in class or over email, the due dates for assignments and presentations are as indicated on EgnSite assignment list

No late assignments will be accepted without prior arrangements made with the instructor.

III. Any act of plagiarism or cheating will lead to failing the course.

PT007. Service Learning and Internship [服務學習與實習] *

2 credits

Dr. Doris Shih < dshih@mail.fju.edu.tw > & Dr. Carol Liu

For Junior and above

Class size: 20

C1455 5126	40									
		In this 2-credit course, you enter	the workplace of elementary	school						
		teaching as service learners in order to								
		1.understand what the teaching j	ob involves and how it relate	s to your						
		life goals and career potentials;								
		2.utilize the English abilities and	professional knowledge acqu	uired at						
		school, while developing throug	h service learning the profess	ional skills						
課程學習	習目標	of interpersonal communication,	problem-solving and adaptir	ng to new						
		environment, and								
		3.Assist the English Department to develop modes of integrating service								
		learning in courses in order to improve the English Department's social								
		engagement.								
		To understand 國泰國小活化教學	學,please go to the							
		授課進度 Course Prog	ress Outline							
週次	日期	主題	單元主題	備註						
Week	Date	Topic	Unit	Remark						
1	02/18	Introduction	Introduction							
2	02/25	Teaching Observation & Internship	Teaching & Internship							

3	03/04	1		ching rnshi		servat	ion 8	ķ		Tea	ching	& I	nterr	ship)			
4	03/11	L	Teaching Observation & Internship							Teaching & Internship								
5	03/18	3	Teac		Ob	servat	ion &	ķ		Teaching & Internship								
6	03/25	5		ching rnshi		servat	ion &	ķ		Tea	ching	& I	nterr	ship)			
7	04/01			ching rnshi		servat	ion &	ķ		Tea	ching	& I	nterr	ship)			
8	04/08	3	No (Class	; Sp	ring B	reak			Spri	ing Br	eak						
9	04/15	5	Mid	term	wee	ek				Mic	lterm	we	ek					
10	04/22	2		ching rnshi		servat	ion &	ķ		Tea	ching	& I	nterr	ship)			
11	04/29)		ching rnshi		servat	ion &	ķ		Tea	ching	& I	nterr	ship)			
12	05/06	6		ching rnshi		servat	ion &	ķ		Tea	ching	& I	nterr	ship)			
13	05/13	3		ching rnshi		servat	ion 8	ķ		Tea	ching	& I	nterr	ship)			
14	05/20)		Teaching Observation &							Teaching & Internship							
15	05/27	7		Teaching Observation & Internship							ching	& I	nterr	ship)			
16	06/03	3		ching rnshi		servat	ion &	ķ		Teaching & Internship								
17	06/10)	Pres	enta	tion	week				Presentation								
18	06/17	7	Fina	l we	ek					Fina	al wee	ek						
		カ	ī法 N	1eth c	od	%	方	·法 N	/leth	chod % 方法 Method					%			
		講			述	0	影	片	欣	賞	0	討					論	0
教學方	法	個	案	研	討	0	服	務	學	羽百	0	問	題	導	向	學	習	0
Pedago		競	賽	遊	戲	0	專	家	演	講	15	專		題	實		作	0
Metho		電	子	教	學	0	體	驗	教	學	0	角	色核	演	實境	1 教	學	0
		競	賽該	曹書	會	0	產	業	實	習	0	自		主	學		習	0
		對	話者	文 學	法	0	樣	本	觀	察	0	校		外	參		訪	0
		實								15	其					他	0	
說明:T	here w	ill b	ill be meetings with advisors.															
課程教	材	Links will provided on the Course Website (Link to be announced later).																
Cours	se	1																
Mater	ial																	
教科		Handouts and links will be provided.																
參考書		Handouts and links will be provided.																
Referen																		
學習許			方法	Metl	nod	%	,	方:	法 M	etho	$_{\rm d}$	%	方	去 M	[etho	1		%
Learn	ıng																	

Evaluation	課堂之前測	0	學生表現側寫報告	0	個案分析報告撰寫	0				
	專題發表	15	課堂上實作演練	0	專業團體之證照檢定	0				
	期中考	0	期末考	0	隨堂考 (小考)	0				
	書面報告(含小組或個人)									
	口頭報告(含小組 15 面試或口試 0 自評與小組互評 (
	參加競賽									
	其他	40								
	說明:Lesson plan: 15% EngSite Discussion: 15% Guo-Tai teacher evaluation: 40%									
	Points will be taken off for late assignments 備註:1.若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填 0。各項總合須等於 100% 2.學習評量與核心能力相關之說明亦可於此欄位中敘明。									
學習規範	Two points will be taken off for each unexcused absence. One point off for lateness without any excuse (to the elementary school and class attendance). According to the university regulation, more than three unexcused absences or six excused absences result a failed score. This course also prepares you for your future career and helps develop your work ethic, sense of responsibility, and interpersonal and communicative skills. You should go to every class on time (for both observation and teaching), properly dressed, and well prepared for your teaching. Please note									
備註	that three absences will result in a failing grade of the course. 1. The contents of this syllabus are subject to change. 2. Grading Scale: A+=91 and above; A= 87-90; A-=83-86; B+=79-82; B=75-78; B-=70-74; C+=67-69; C=64-66; C-=60-63; D and failing= 59 and below 3. There is no regular class meeting in which the teacher lectures. Instead, you are asked to go observe the class at Guo Tai Elementary School and do practice teaching. You will work closely with your Fu Jen teacher and Guo Tai teacher (through the class observation, writing of lesson plans, and actual teaching), and learn from your teammates and classmates (through journal writing/reading and online discussion). To facilitate your observation and teaching, some invited speeches on picture books and phonics will be arranged at the beginning of the semester. You're also asked to come to several whole class meetings and group meetings with your Fu-Jen teachers. In addition, you need to present in the final departmental presentation, reflecting on your learning in this course. Your performances will be evaluated jointly by both your Fu-Jen and Guo Tai teachers.									

- 4. Guest speakers will be invited to give speeches related to teaching elementary school children. These guest speakers will come on Wednesdays during advisor's time. We are not sure about the schedule for now. To be announced later.
- 5. For possible Q&A of both parts of the course, please check: http://english.fju.edu.tw/moe/course_info.asp?C_ID=24

6. Possible Internships

Company	Position(s)
知路國際公關	行政助理
三民書局	助理編輯
JoinNet: AAOT	線上家教促進協會線上英語教師 <u>English explanation</u> (pdf) Video:
國語日報	英文教師及助教 (工作內容:製作教具、學習單、並會安排試教)
	學生範圍: 國小、國中、成人皆有

The following is less certain:

The China Post	Student Post 雙語翻譯; China Post 實習記者
Digital River	亞太區客戶營運部 亞太營運中心技術開發部 亞太營運中心網站開發部
中國時報	國際新聞中心
聯合報	編譯組

	中央通訊社	新聞編譯	

PT007. Contemporary Issues in Economics and Business [當代財經議題]

2 credits

Dr. Ahyee Lee <035868@mail.fju.edu.tw >

For Juniors and above

Class size: 40

Course Description:

This course attempts to introduce background knowledge about important issues in current business world. In the following, you shall see a list of topics that will be discussed in the coming semester. This list of topics is a compromise between what most people consider important and what the instructor considers important. The instructor does not plan to cover all the "hot" topics in media. A course that intends to do so is likely to lose its focus, and often ends up being a disorganized course that does not tell you anything.

In the coming semester, we plan to discuss the following topics,

課程學習目標

- Subprime mortgage and World financial crisis
 This is a must-do topic. The subprime mortgage crisis was probably
 the most important economic event after the Great Depression of 1929.

 Even though most economists believe that we have temporarily
 escaped the fate of a long and severe recession, so far, not many
 economists would come out to say that we are completely out of it.

 There is simply no way that we can do this course without touching the
 current financial crisis.
- 2. European Sovereign Debt Crisis
 In this topic, we shall explain how some European countries get
 themselves into the trouble of building up their debts. We shall
 discuss why it is very difficult for these countries to repay the loans and
 restore the vitality of their economies. Especially we shall explain
 why the other European countries are reluctant to help these countries

while their own interest is at stake.

3. Aging and Pension

Starting from 2010, the baby boomers are going into the age of retirement. This will post a serious problem for world economy. We are going to see more old people being supported by fewer young people. Before the world financial crisis, almost all developed countries were working on the issue. Unfortunately, in the past two years most industrialized countries were busy saving their own economy, the discussion on this topics were temporarily suspended.

4. Poverty

Poverty is one of the most serious problems human being try to resolve after World War II. Unfortunately, fifty years after its establishment, the United Nations (UN) still could not completely eradicate poverty from the face of the Earth. For many regions in Africa, the problem was getting worse. In the end of the last century, the UN initiated the Millennium Goals project, under the supervision of Professor Jeffrey Sachs, to resolve the poverty problem in Africa.

5. Education and Economy

Before 2000, Taiwan was considered as a role model in economic development. The success in economic development has increased Taiwanese wage level. So the previous strategy of developing its economy using the low cost labor force could not go on forever, because the success in economic development will necessarily drive up its wage. Obviously, for the Taiwan economy to regain its vitality, something different has to be done. In this part of discussion, we shall see what can be done in education.

We are also going to look at other issues between education and economy.

6. Others

This is reserved for the topics that come up during the semester. Also, I may throw in some articles that I consider interesting.

The class will be conducted in English. For each topic, a presentation of the background knowledge about that topic will be given in class. Students are required to express their opinions or make comments about certain issues.

授課進度 Course P	rogress Out	lıne
---------------	-------------	------

週次	日期	主題	單元主題	備註
Week	Date	Topic	Unit	Remark
1	02/20	introduction	1	

2 02/27 Ban the bonds 1 3 03/06 A Primer on Macroeconomics 1 4 03/13 The Subprime Mortgage Crisis 1 5 03/20 The Subprime Mortgage Crisis 2 6 03/27 The Subprime Mortgage Crisis 3 7 04/03 Education, Jobs and Economy 1 8 04/10 Education, Jobs and Economy 2 9 04/17 Education, Jobs and Economy 3 10 04/24 Pensions and Aging 1 11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3 16 06/05 Poverty 1	I									
4 03/13 The Subprime Mortgage Crisis 1 5 03/20 The Subprime Mortgage Crisis 2 6 03/27 The Subprime Mortgage Crisis 3 7 04/03 Education, Jobs and Economy 1 8 04/10 Education, Jobs and Economy 2 9 04/17 Education, Jobs and Economy 3 10 04/24 Pensions and Aging 1 11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3	 									
5 03/20 The Subprime Mortgage Crisis 2 6 03/27 The Subprime Mortgage Crisis 3 7 04/03 Education, Jobs and Economy 1 8 04/10 Education, Jobs and Economy 2 9 04/17 Education, Jobs and Economy 3 10 04/24 Pensions and Aging 1 11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
6 03/27 The Subprime Mortgage Crisis 3 7 04/03 Education, Jobs and Economy 1 8 04/10 Education, Jobs and Economy 2 9 04/17 Education, Jobs and Economy 3 10 04/24 Pensions and Aging 1 11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
7 04/03 Education, Jobs and Economy 1 8 04/10 Education, Jobs and Economy 2 9 04/17 Education, Jobs and Economy 3 10 04/24 Pensions and Aging 1 11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
8 04/10 Education, Jobs and Economy 2 9 04/17 Education, Jobs and Economy 3 10 04/24 Pensions and Aging 1 11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
9 04/17 Education, Jobs and Economy 3 10 04/24 Pensions and Aging 1 11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
10 04/24 Pensions and Aging 1 11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
11 05/01 Pensions and Aging 2 12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
12 05/08 Midterm 1 13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
13 05/15 European Financial Crisis 1 14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
14 05/22 European Financial Crisis 2 15 05/29 European Financial Crisis 3										
15 05/29 European Financial Crisis 3										
16 06/05 Poverty 1										
17 06/12 Poverty 2										
18 06/19 To Be Announced 1										
方法 Method % 方法 Method % 方法 Method	nod % 方法 Method %									
講 述 80 影 片 欣 賞 0 討	論	20								
	學習	0								
Pedagogical 競賽遊戲 0 專家演講 0 專 題 實	作	0								
Methods 電子教學 0 體驗教學 0 角色扮演實境	教學	0								
競賽讀書會 0 產業實習 0 自 主 學	習	0								
對話教學法 0 樣 本觀 察 0 校 外 參	訪	0								
實作教學 0 個別指導 0 其 説明:	他	0								
auticles from modic including										
課程教材 articles from media including										
Course NY Times; Economists; Business Week; and many others										
Material handouts posted in teaching website	handouts posted in teaching website									
參考書目 Principles of Economics										
Reference G. Mankiw	G. Mankiw									
方法 Method % 方法 Method % 方法 Method	L	%								
學習評量 Learning 課堂之前測 0 學生表現側寫報告 0 個案分析報告	·撰寫	0								
Evaluation 專題發表 0 課堂上實作演練 0 專業團體之意	圣昭	0								

	期中考	25	期末考	0	隨堂考 (小考)	0
	書面報告(含小組 或個人)	25	課堂參與	30	心得或作業撰寫	20
	口頭報告(含小組 或個人)	0	面試或口試	0	自評與小組互評	0
	参加競賽	0	展演	0	筆記	0
	其他	0				
	說明:					
	備註:1.若使用其他評量ス	方法,言	青自行說明。若所列之評量方	法未使	用,只需於百分比欄位中填	0。各
	項總合須等於10	00%				
	2.學習評量與核心	能力村	目關之說明亦可於此欄位中	敘明		
r	The course will be co	nduc	eted using English. A	A pre	sentation of each top	ic
	will be given in class	. St	udents are required to	reac	l the material assigne	ed
	and discuss it in class	s. Y	ou are encouraged to	spea	k English in class but	ţ
			eptable when you are			
	expressing your idea		_			

學習規範

1) Class performance 30%

Including class attendance and class participation.

- 2) Midterm 25%
- 3) Short papers 20%

Evaluation policy:

4) Term Paper 25%

The format of midterm and term paper will be specified at the beginning of the semester.

PT009. Introduction of Digital Marketing Media [認識數位行銷媒體]

2 credits

Dr. Carol Liu < zixuanl@yahoo.com >

For Juniors and above

Class size: 40

This course is an introductory course in digital marketing, designed to develop students' basic knowledge and skills in digital marketing.

Students will learn about various digital channels and media in terms of their characteristics, development, and application. They will also learn different approaches of digital promotion and the English language style and format which lead to successful advertising campaigns.

As the learning outcome of this course, they should form a general understanding of digital marketing and know the features and application of each digital channel and media. They should also be able

to further develop their learned knowledge and skills, if they are aiming

			for a	care														
					授部	果進度	Cou	ırse l	Prog	ress (Outlir	ne						
週次	日期	1				主題						單元	上主是	夏			備	註
Week	Date	e	Topic								Unit 1					Rem	ark	
1	02/19)	Intro	duc	tion	and C	Orien	tatio	n									
2	02/26)	peop nowa	Basics of Marketing and people's online behavior nowadays (I)														
3	03/05	;	peop nowa	le's aday	onli /s (II		navio											
4	03/12	2		duc	tion	nd th to dig	_											
5	03/19)	12 te	nets	of d	ligital	marl	ketin	ıg									
6	03/26)				of digi annin												
7	04/02	<u>)</u>				of digi annin)										
8	04/09)	Holid	day														
9	04/16)	Midt	erm	Exa	m We	ek											
10	04/23	}	The g	grea	test	copy s	shot											
11	04/30)	Socia	al M	arke	ting												
12	05/07	7		ions		struct throug		cial										
13	05/14		Mobi	ile N	⁄Iark	eting												
14	05/21	-	Writi	ing (effec	tive S	MS											
15	05/28	3	Cons		cting	Mark	etin	g										
16	06/04	ŧ		Creativity and Innovation and Viral Marketing														
17	06/11	-	Digit	Digital Marketing Case Study														
18	06/18	}	Final	Final Exam Week														
		カ	ī法 M	etho	od	%	方	·法 N	/leth		%		ブ	方法 l	Metl	nod		%
教學ス	方法	講 述 30 影片欣						賞羽	0	討明	日本	描	.L	白	論羽	15		
· ·	dagagieal 個 未 如 的 IO 版 功 于					<u>学_</u> 演	習講	30	問專	題	導 題	向	<u>學</u> 實	<u>習</u> 作	0			
Metho		電		教	<u>風</u> 學	0	サ 體			 學	0	角	色:	扮演		<u>₹</u> 境 教		0
		競	賽讀		會	0	產	業	實	習	0	自		主	ير	學	習	15
		對	話 教	學	法	0	樣	本	觀	察	0	校		外	2	參	訪	0

	實作教學0	1	固 別 指 導 0	其		0						
說明:	1 / 1		• • • •	1								
課程教材	TBC											
Course												
Material												
參考書目	數位行銷,肯特·沃	泰姆	/ 伊安·芬衛科著,	天下	雜誌出版。							
Reference												
	1) 奥美創意解密,余宜芳著,天下文化出版											
公七 妻口	2) 品牌個性影響力,羅希特·巴加瓦著,麥格羅希爾出版											
参考書目 Reference	3) 第一本數位行銷工	_具書	,邱義智著,中國生	產力	中心出版							
Reference	4) 數位時代市場發展	長策略	、, 麥克・拜勒著, 中	國生	產力中心出版。							
	5) Google:全球最大的數位行銷戰場,劉祥亞著,好優文化出版。											
	方法 Method	%	方法 Method	%	方法 Method	%						
	課堂之前測	0	學生表現側寫報告	0	個案分析報告撰寫	0						
	專題發表	0	課堂上實作演練	0	專業團體之證照檢 定	0						
	期中考	25	期末考	25	隨堂考(小考)	0						
學習評量 Learning	書面報告(含小組或個人)	0	課堂參與	10	心得或作業撰寫	25						
Evaluation	口頭報告(含小組或個人)	15	面試或口試	0	自評與小組互評	0						
	参加競賽	0	展演	0	筆記	0						
	其他	0										
	說明:											
	項總合須等於10	00%	青自行說明。若所列之評量方 目關之說明亦可於此欄位中			0。各						
	1. Attendance: Stude	nts w	ho miss five classes v	vill fa	ail this course.							
			e given on a regular b									
#			ongly encouraged to c									
學習規範			for the participation									
			aken any marketing c			this						
	classroom.	ntens	se and requires their e	xtra	enorts outside the							
	CIUSSI OUIII,											

CBOCKENCE COURSES MA/BA Courses

MA001. Postcolonial and Postmodern Trauma Fiction [後殖民與後現代創傷小說] 3 Credits

Dr. Kate Liu <kate@mail.fju.edu.tw >
For Juniors and above
Class size: 14 (BA student admission criterion: literature course grades 80 or above)

Objectives:

- 1) discuss basic issues in trauma theories as they are related to trauma fiction;
- 2) position the novels discussed in their socio-historical contexts,
- 3) identify and discuss the themes of the chosen trauma fictions, how they are conveyed through their literary techniques and related to issues of postmodernism and postcolonialism.

Description: There are different kinds of traumas: those of our own, of others', those happening on a personal level, on a collective level, with historical reasons or due to the very fact that we get separated from our mothers after birth. In this time and age, we seem to be faced with traumas more frequently--whether they be experienced directly or vicariously, "witnessed," read about or viewed on the screen, while the scales they take tend to be unprecedentedly large. All of these traumas paradoxically call for and defy our abilities to understand and empathize with them. Presented in novelist forms, they further pose to us the following questions:

- Trauma, why and how? What does being traumatized mean? How do the traumatized experience it and why do they do so repeatedly?
- Can traumas be witnessed and understood? If not, how do survivors and the descendants of the traumatized try to "witness" them?
- How and why are traumas represented? What literary techniques are used to piece together narrative fragments? Is there a difference between the postmodern and the postcolonial? Can empathy happen through story-telling when total understanding is impossible?

As Anne Whitehead points out, the term "trauma fiction" represents a paradox between an impossibility of full representation of trauma and a strong impulse—in the trauma victims, their descendants, and in artists—to witness and to narrativize. Trauma fiction, therefore, "overlaps with and borrows from both postmodern and postcolonial fiction in its self-conscious deployment of stylistic devices as mode of reflection or critique. Are the postmodern and the postcolonial, then, the same in their treatments of trauma? Or maybe it is no longer necessary to distinguish between these two discourses in the age of globalization and the world with multiple centers and peripheries?

While focusing our energies on the reading of representative literary works, we will also understand some major differences between postmodernism and postcolonialism, as we also need to be exposed to the issues covering the intersections between the two discourses:

- 1) **History:** How is history represented? As fragmentary collage, pastiche or parody?
- 2) **Identity:** When it is constantly challenged by forces of globalization, deconstruction and trauma, how is it defined or re-constructed?

3) **Trauma in Space, place and time:** How do time, space and place reproduce, or transform, power relations when trauma narratives are re-enacted?

	Topics and Texts
1	Postmodernism vs. Postcolonialism
	Trauma Theories (1)
2	Trauma Theories (2)
	Hiroshima mon amour
3	Joan Didion The Year of Magical Thinking
4	Margeret Atwood The Blind Assassins
5	~ The Blind Assassins
6	~ The Blind Assassins
7	~ The Blind Assassins
8	Trauma Theories (2) 《凌遲考》
	Shyam Selvadurai Funny Boy
9	Shyam Selvadurai Funny Boy
10	Michael Ondaatjie Anil's Ghost
11	~ Anil's Ghost
12	~ Anil's Ghost
13	~ Anil's Ghost & excerpts from The English Patient
14	Keri Sakamoto The Electrical Field or Ian McEwan's Atonement
15	Keri Sakamoto The Electrical Field or Atonement
16	Extremely Loud & Incredibly Close
17	Extremely Loud & Incredibly Close
18	Extremely Loud & Incredibly Close
	Paper Presentation

Course Requirements:

A. Attendance and Participation:

- 1) No late or absences
- 2) Reading, active thinking and discussion. (If there is no lively discussion in class, we will require weekly short oral reports by every member in the class.)
- B. Writing:
- 1. 1 one-hour formal Report --on a theoretical text we read. (Report outline should be typed and later publicized online on the course page.)
- 2. a. 1 short (20-min) text analysis --bring in quotes and your own analysis

- b. a (30-50 min) Discuss a theoretical text in relation to the literary texts we read. .
- 3. Final paper (15-20 pages) analyzing a text (postmodern or not) using some postmodern and postcolonial theories and/or in response to the issues discussed in class. Proposal due in the mid-term week.

Grading Policy (subject to change—BA students' learning outcomes will be assessed differently)

Participation -- 10%; Two Reports -- 30%; Term Paper -- 60%

MA002. American Gothic Tradition [美國文學中的哥德傳統]

3 Credits

Dr. Joseph Murphy <041845@mail.fju.edu.tw>

For Juniors and above

Class size: 15 (the student, who wants to take this course, should get 80 or above in the previous literature course in the department)

九 7 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	previous literature course in the department							
先修課程	the student, who wants to take this course, should get 80 or above in the							
	4) To recognize the influence of the Gothic tradition on American film.							
	3) To become familiar with the signature features of Gothic fiction.							
	plot over the course of American literary history.							
課程學習目標	2) To appreciate the psychological, religious, and political inflections of the Gothic							
	various historical and geographical contexts.							
	1) To understand the development of Gothic fiction in the United States, within its							

	授課進度 Course Progress Outline										
週次 Week	日期 Date	主題 Topic	單元主題 Unit	備註 Remark							
1	02/19	Introduction									
2	02/26	Brown, Wieland									
3	03/05	Brown									
4	03/12	Brown									
5	03/19	Poe									
6	03/26	Poe									
7	04/02	Poe									
8	04/09	Hawthorne, The House of the Seven Gables									

9	04/	16	Ha	wtho	rne									
10	04/2	23	Ha	wtho	rne									
11	04/3	30	Ha	wtho	rne									
12	05/0)7	Jan Scr		Γhe T	Turn of th	e							
13	05/	14	Jan	nes										
14	05/2	21	Mo	rriso	n, Be	eloved								
15	05/2	28	Mo	rriso	n									
16	06/0)4	Mo	rriso	n									
17	06/1	11	Mo	rriso	n									
18	06/	18	Re	view										
	方法 Method %						,	方法]	Metho	od	%	方法	Method	%
		講	述 30 影					片	欣	賞	0	討	論	40
教學方	法	個	案	- ''					學	習	0	問題	導向學習	0
Pedagogi		競	賽	遊	戲	0	專	家	演	講	0	專	題 實 作	0
Method		電	子	教	學	0	體	驗	教	學	0	角色技	分演實境教學	0

說明:

備註:1.若使用其他教學方法,請自行說明。若所列之教學方法未使用,只需於百分比欄位中填0。各項總合須 等於 100%

本

别

產

樣

個

習

察

導

0

0

0

自

校

外

參

訪 0

他 0

實

觀

指

30

0

0

0

競賽讀書會

對話教學法

作 教

2.教學方	法與权	亥心能力相關之	心能力相關之說明亦可於此欄位中敘明。											
課程教材		PowerPoints	to be dist	tributed.										
Course Mater	rial													
		Charles Brockden Brown, Wieland. 1798. Penguin.												
		Edgar Allan Poe, Selected Tales. 1830s-40s. Penguin Popular Classics.												
教科書		Nathaniel H	awthorne	, The House of the	Seven G	ables. 1851. Norton	Critical							
教 杆音		Edition.												
		Henry James, The Turn of the Screw. 1898. Oxford World's Classics.												
		Toni Morrison, Beloved. 1987. Vintage International.												
參考書目														
Reference														
教學平台網	址													
Ø 33 14. 日	方	法 Method	%	方法 Method	%	方法 Method	%							
學習評量 Learning Evaluation	課生	堂之前測	0	學生表現側寫報 告	0	個案分析報告撰 寫	0							
	專品	題發表	0	課堂上實作演練	0	專業團體之證照 檢定	0							

期中考	0	期末考	0	隨堂考 (小考)	0
書面報告(含小組或個人)	0	課堂參與	30	心得或作業撰寫	50
口頭報告(含小組或個人)	20	面試或口試	0	自評與小組互評	0
參加競賽	0	展演	0	筆記	0
其他	0				

說明:

備註:1.若使用其他評量方法,請自行說明。若所列之評量方法未使用,只需於百分比欄位中填 0。各項 總合須等於 100%

2.學習評量與核心能力相關之說明亦可於此欄位中敘明。

Writing assignments.

- --One shorter critical essay.
- --One longer critical essay.

These essays could focus on a single work or compare and evaluate some Gothic element(s) in two works.

學習規範

Class participation. Read and prepare the texts assigned for each class meeting before the beginning of class. We will spend most of our class time reading and analyzing fiction together. Everyone is required to participate in the discussion. Come to every class prepared to comment upon some specific passage(s) from the reading for that day. Presentations on readings may be assigned.

Students are responsible for coming to class regularly and on time, and to communicate with the teacher about any absences. Absences and lateness will negatively impact students' participation grade, and more than 3 unexcused absences will be grounds for failing the course.

Presentations. Each student will do a PowerPoint presentation on one of the secondary/supplementary readings.